




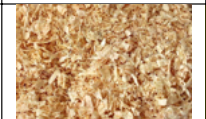





Naughty Ten Pet Food Ingredients	Reasons you should AVOID these ingredients	
Corn		<ul style="list-style-type: none"> - Although dogs are adaptable to carbohydrates, corn is just not a good biologically appropriate ingredient for dogs. As a pet food flavour manufacturer says "Cats and dogs are not grain eaters by choice." - Also, some dogs tend to have sensitivities to corn. - Lastly, grains in general if not stored well which is more than possible in pet food manufacturing can lead to aflatoxins. See FDA warning here about aflatoxins. <p>The results can range from liver damage to death. If you think, it is not likely, here are examples from the FDA in 2020. "FDA notified the public about potentially fatal levels of aflatoxins in multiple recalled varieties of Sportmix pet food manufactured by Midwestern Pet Foods, Inc. As of December 30, 2020, FDA is aware of at least 28 deaths and 8 illnesses in dogs that ate the recalled product." Also "In September 2020, Sunshine Mills announced a recall of certain pet food products Shortly after, FDA determined that additional products made with the same corn may contain unsafe levels of aflatoxins and in October, Sunshine Mills expanded its recall to include additional products."</p>
Gluten		<ul style="list-style-type: none"> - Similar to the bullet above, gluten is not a natural food for dogs or cats. It is a protein naturally found in grains including wheat and barley. - The reason why pet food manufacturers add this to pet food is a low cost way to increase the protein value on the ingredient label. If anything, you should be very worried as the Melamine case which poisoned pets was due to this ingredient. - In addition, some dogs have allergies/ food sensitivities to the gluten or grains with gluten. It can lead to digestive issues as well as itching, hot spots and chronic ear infections. - Lastly, grains in general if not stored well which is more than possible in pet food manufacturing can lead to aflatoxins. See FDA warning in Corn bullet about aflatoxins.
Brewers' Rice		<ul style="list-style-type: none"> - We call Brewers' Rice basically leftover rice. After the milling process, the small fragmented pieces left are used in pet food. - Although there is nothing wrong with the rice quality and it is commendable that there is no food left to waste, rice is not a biologically appropriate or natural food for dogs. - Pet food manufacturers add this as a cheap source of protein, carbohydrate and trace minerals. - Rice also naturally contains arsenic so if your dog is eating food that has brewers' rice high in the ingredient panel, your pet is accumulating arsenic toxins. - Rice like corn and wheat is susceptible to aflatoxins and can poison your pet.
Soy		<ul style="list-style-type: none"> - Soy is not a biologically appropriate protein for your pet although dogs can use it. Vegetarian, vegan and prescription diet pet foods that use soy will point to the fact that soy has a good profile of amino acids that are digestible. This however ignores/ omits the following points: - Soy is now GMO and can contain high amounts of glyphosate which is a potential carcinogen/ cancer causing. - Soy also is implicated in dogs with allergies as it seems to cause leaky gut problems in dogs due to the lectins that interfere with digestion. - Soy is known for phytoestrogens that may disrupt your dog's hormones. As dogs eat the same foods daily, the risks are particularly higher.
Pea Protein		<ul style="list-style-type: none"> - Pea protein like soy is not a biologically appropriate protein for your pet although dogs can use it. Vegetarian, vegan and prescription diet pet foods will point to the fact that pea protein has a good profile of amino acids that are digestible. This however ignores/ omits the following points: - Pea protein is used as a cheap way to increase the Crude Protein on your label and has the same Phytoestrogen issues as peas. - Pea protein is implicated in dogs with allergies/ food sensitivities that can result in itching and chronic digestion issues. - Legumes (peas, soy) are potentially linked to the canine heart disease. FDA however is not sure what is causing the food-related canine DCM. It is not because pet food is grain-free.
Animal Digest		<p>According to the United States Food and Drug Administration (FDA), a digest is an additive that has been treated with heat, enzymes, or also acids to produce a concentrated product intended as a natural flavoring.</p> <ul style="list-style-type: none"> - First problem is that with Animal Digest, it is a broth made of different animals with you not having a clue what it is made from. - It may be palatable but I do want to know exactly what is in the animal digest.
Powdered Cellulose		<p>This is another way for saying saw dust from plants or wood pulp.</p> <ul style="list-style-type: none"> - Pet food manufacturers who use it will talk about a source of fibre but do you want saw dust in your dog food or rather other wholefood sources like leafy greens or broccoli. - It is a cheap way for bulking up your dog's food so that it feels full although it has no really nutritional value.

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Caramel, molasses, dextrose, fructose, glucose, cane molasses, corn or maple syrup, xylitol		<p>Dogs have no need for sugar in petfood but it can be highly addictive to them. Cats on the other hand can't taste sweet.</p> <ul style="list-style-type: none"> - With diabetes in pets rising, none of these ingredients should be in your petfood. - Xylitol is toxic to dogs and can cause hypoglycemia and/ or liver failure.
MSG		<p>MSG in petfood just like in human foods is used because it makes the food palatable and highly addictive to pets. We sometimes hear pet owners brag about how much their dogs or cats love their pet food. However, it is likely the MSG (aka hydrolyzed protein/ named glutamates/ soy extract) that your dog likes not the food. <u>"The takeaway lesson is that if the palatant smells appealing, the dog will dive in with instant and obvious zeal, and the owner will assume the food is a hit. When in reality it might have only smelled like a hit."</u></p>
Artificial Dyes		<p>These add no nutritional benefit and are just sprayed on to make the food look fresh. However, what do they need to hide if the food is high quality?</p>