






 Moonlight Natural Pet Store Review of 103 Dog Kibbles					Quality of Ingredients Rank	Ingredient Panel Rank	Questionable Ingredients Rank (1 meaning least offender, 103 being Worst offender)	Questionable Practices/ Adverstising Rank (1 meaning least offender, 103 being Worst offender)	Overall Ranking
Brand	Manufacturer	Picture of Dog Kibble bag	Formula	Ingredients	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)
Orijen	Champion Pet Foods		Original	Chicken, turkey, flounder, whole mackerel, chicken liver, turkey giblets (liver, heart, gizzard), whole herring, eggs, dehydrated chicken, dehydrated turkey, dehydrated chicken liver, dehydrated egg, dehydrated mackerel, whole red lentils, whole pinto beans, chicken fat, whole green lentils, whole navy beans, whole chickpeas, lentil fiber, natural chicken flavor, whole peas, pollock oil, pea starch, chicken heart, whole pumpkin, whole butternut squash, collard greens, whole apples, whole pears, whole cranberries, dried kelp, salt, zinc proteinate, mixed tocopherols (preservative), vitamin E supplement, thiamine mononitrate, calcium pantothenate, copper proteinate, dried chicory root, turmeric, sarsaparilla root, althea root, rosehips, juniper berries, citric acid (preservative), rosemary extract, dried Lactobacillus acidophilus fermentation product, dried Bifidobacterium animalis fermentation product, dried Lactobacillus casei fermentation product.	2	1	1	11	1
Sunday Pets	Sunday Pets		Gentle bake Grain free Lamb	New Zealand grass fed lamb 64 % (lamb meat, lamb tripe, lamb liver, lamb kidney*, lamb heart*), vegetables 34.9 % (whole pumpkin, flaxseed, whole carrot, organic giant kelp), whole green lipped mussel 0.2 %, whole blueberry 0.2 %, manuka honey 0.1 %, organic apple cider vinegar 0.1 %. *Depending on seasonal availability. Nutritional Additives (per kg): E6 zinc (zinc chelate of glycine, hydrate) 90 mg, E4 copper (cupric chelate of glycine, hydrate) 2 mg, 3b8.10 selenium yeast (organic selenium s. cerevisiae CNCM I-3060) 0.15 mg, E5 manganese (manganese chelate of glycine, hydrate) 10 mg, vitamin E 60 IU, vitamin B1 3 mg, vitamin D3 600 IU, folic acid 0.2	12	2	1	1	2
Carna4	Carna4		Chicken	Fresh Chicken, Chicken Liver, eggs, organic sprouted barley seed, salmon, sweet potato, whole brown rice, organic sprouted flaxseed, organic sprouted lentils, organic sprouted peas, potato starch, apples, carrots, sea salt, kelp. ...Nothing Else	1	36	37	1	3
Coevo	Coevo		VALLEY FARMS ED+K™	Chicken, chicken meal, red lentils, green lentils, chickpeas, whitefish meal, turkey, duck, chicken giblets (liver, heart, gizzard), chicken fat, chicken flavor, apples, blueberries, cranberries, pumpkins, carrots, spinach, sweet potatoes, alfalfa meal, yeast extract, calcium carbonate, calcium propionate, salt, choline chloride, vitamin E supplement, fish oil, glucosamine hydrochloride, chondroitin sulfate, dried kelp, turmeric, yucca schidigera, L-carnitine, taurine, potassium chloride, mixed tocopherols, dried algae, inulin, zinc sulphate, zinc proteinate, iron sulphate, niacin supplement, calcium pantothenate, iron proteinate, vitamin A supplement, dried bifidobacterium bifidum fermentation product, dried lactobacillus acidophilus fermentation product, dried lactobacillus casei fermentation product, biotin, copper sulphate, riboflavin, manganous oxide, copper proteinate, vitamin D3 supplement, vitamin B12 supplement, thiamine mononitrate, pyridoxine, hydrochloride, manganese proteinate, calcium iodate, folic acid, sodium selenite	2	2	8	11	4
Nature's Logic	Nature's Logic		CANINE CHICKEN MEAL FEAST	Chicken Meal, Millet, Chicken Fat (preserved with Mixed Tocopherols), Pumpkin Seed, Yeast Culture, Spray Dried Chicken Liver, Dried Egg Product, Alfalfa Nutrient Concentrate, Montmorillonite Clay, Dried Kelp, Spray Dried Porcine Plasma, Dried Tomato, Almonds, Dried Chicory Root, Dried Carrot, Dried Apple, Menhaden Fish Meal, Dried Pumpkin, Dried Apricot, Dried Blueberry, Dried Spinach, Dried Broccoli, Dried Cranberry, Parsley, Dried Artichoke, Rosemary, Dried Mushroom, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Bifidobacterium bifidum Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Bacillus coagulans Fermentation Product, Dried Pineapple Extract, Dried Aspergillus niger Fermentation Extract, Dried Aspergillus oryzae Fermentation Extract, Dried Trichoderma longibrachiatum Fermentation Extract	12	2	8	1	5
Acana	Champion Petfoods		Wild Prairie	Fresh chicken (11%), raw turkey (9%), fresh chicken giblets (liver, heart) (9%), chicken meal (9%), herring meal (9%), whole green peas, whole red lentils, whole chickpeas, raw freshwater lake fish* (6%), turkey meal (6%), eggs (4%), chicken fat (4%), whole green lentils, whole pinto beans, whole yellow peas, lentil fibre, fish oil (2%), pea starch, raw turkey liver (1%), dried kelp, salt, freeze-dried chicken and liver, fresh whole pumpkin, fresh whole butternut squash, fresh whole carrots, fresh whole apples, fresh whole pears, fresh whole zucchini, dried chicory root, fresh kale, fresh spinach, fresh turnip greens, fresh beet greens, whole cranberries, whole blueberries, whole saskatoon berries, turmeric, milk thistle, burdock root, lavender, marshmallow root, rosehips. *varied mix of raw tullibee, whitefish, northern pike, mullet ADDITIVES [per kg] Technological additives: Tocopherol extract from vegetable oils: 121mg, citric acid: 40mg. Sensory additives: Rosemary extract: 80mg Nutritional additives: 3b606 (Zinc: 150 mg), 3b406 (Copper: 11mg), 3a821 Vitamin B1: 25mg, 3a841 Vitamin B5: 8mg, 3a831 Vitamin B6: 7.5mg, 3a700 Vitamin E: 50 IU. Zootechnical additives: 4b1707 Enterococcus faecium NCIMB 10415 2.2x10^6 CFU.	2	2	1	45	6
Petkind	Petkind		Triple Dry-Green Beef Tripe Formula	Beef tripe, beef, chicken, peas, chicken meal, turkey meal, pea starch, pea protein, chicken fat (preserved with mixed tocopherols), lentils, flaxseed, natural flavor, quinoa, pumpkin, spinach, carrot, broccoli, cranberry, apple, blueberry, banana, dicalcium phosphate, calcium carbonate, sodium chloride, potassium chloride, salmon oil (preserved with mixed tocopherols), chicory root, vitamins (vitamin A acetate, vitamin D3 supplement, a-tocopherol acetate, niacin, calcium pantothenate, riboflavin, thiamine mononitrate, pyridoxine hydrochloride, folic acid, vitamin B12 supplement), minerals (zinc sulfate, ferrous sulfate, zinc proteinate, iron proteinate, copper sulfate, manganous oxide, copper proteinate, manganese proteinate, calcium iodate, sodium selenite), choline chloride, taurine, dried Lactobacillus acidophilus fermentation product, dried Lactobacillus casei fermentation product, dried Bifido bacterium bifidum thermophilum fermentation product, dried Streptococcus faecium fermentation product, yucca schidigera extract, rosemary, cayenne, peppermint, thyme, green tea extract	2	2	26	11	7







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Brand	Manufacturer	Picture of Dog Kibble bag	Formula	Ingredients	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)
Petkind	Petkind		Tripe Dry - Single Animal Protein Beef & Beef Tripe Formula	Beef tripe, beef, lentils, peas, pea protein, chickpea, pea starch, flaxseed, canola oil, pumpkin, spinach, carrot, broccoli, cranberry, apple, blueberry, banana, fish oil, natural flavor, zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, vitamin A supplement, vitamin D3 supplement, vitamin B12 supplement, a-tocopherol acetate, niacin, riboflavin, thiamine mononitrate, pyridoxine hydrochloride, folic acid, manganous oxide, calcium iodate, sodium selenite, taurine, calcium carbonate, sodium chloride, potassium chloride, choline chloride, dried Lactobacillus acidophilus fermentation product, dried Lactobacillus casei fermentation product, dried Bifido bacterium bifidium thermophilum fermentation product, dried Streptococcus faecium fermentation product, yucca schidigera, rosemary, cayenne, peppermint, thyme, green tea extract	2	2	26	11	7
Canadian Naturals	Canadian Supreme Pet Foods		Omega Fresh Deboned Chicken Recipe for Dogs (Grain Free)	Fresh deboned chicken, deboned salmon, chicken meal, green peas, red lentils, chickpeas, green lentils, yellow peas, salmon oil (preserved with mixed tocopherols), sun-cured alfalfa meal, flaxseed, natural chicken flavour, calcium carbonate, salmon meal, salt, apples, blueberries, cranberries, bananas, carrots, spinach, tomato, broccoli, pumpkin, dicalcium phosphate, chia seeds, potassium chloride, zinc sulfate, ferrous sulfate, zinc proteinate, iron proteinate, copper sulfate, manganous oxide, copper proteinate, manganese proteinate, calcium iodate, sodium selenite, vitamin A supplement, vitamin D3 supplement, vitamin E supplement, niacin, calcium pantothenate, riboflavin, thiamine mononitrate, pyridoxine hydrochloride, folic acid, vitamin B12 supplement, rosemary extract, choline chloride, chicory root extract, calcium propionate, algae, dried Lactobacillus acidophilus fermentation product, dried Lactobacillus casei fermentation product, dried Bifidobacterium fermentation product, dried Enterococcus faecium fermentation product, yucca schidigera extract.	2	2	1	45	9
Nature's Logic	Nature's Logic		Distinction® Canine Fowl Recipe (Grain-Free)	Chicken (source of Methionine-cystine), Chicken Meal, Tapioca Starch, Chicken Fat (preserved with Mixed Tocopherols), Yeast Culture, Pumpkin Seed Flour, Turkey Meal, Duck Meal, Spray Dried Chicken Liver, Dried Kale, Montmorillonite Clay, Spray Dried Porcine Plasma, Dried Kelp, Dehydrated Salmon (source of Taurine), Dried Tomato, Dried Chicory Root, Dried Apple, Dried Carrot, Dried Pumpkin, Dried Blueberry, Dried Apricot, Dried Spinach, Dried Broccoli, Dried Parsley, Dried Cranberry, Dried Artichoke, Dried Mushrooms, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Bifidobacterium bifidum Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Bacillus coagulans Fermentation Product, Dried Aspergillus niger Fermentation Extract, Dried Aspergillus oryzae Fermentation Extract, Dried Trichoderma longibrachiatum Fermentation Extract, Rosemary Extract	12	2	1	11	10
Nature's Logic	Nature's Logic		Distinction® Canine Chicken Recipe	Chicken, Chicken Meal, Millet, Chicken Fat (preserved with Mixed Tocopherols), Yeast Culture, Spray Dried Chicken Liver, Pumpkin Seed Flour, Dried Kale, Montmorillonite Clay, Spray Dried Porcine Plasma, Dried Kelp, Dried Tomato, Dried Chicory Root, Dried Apple, Dried Carrot, Dried Pumpkin, Dried Blueberry, Dried Apricot, Dried Spinach, Dried Broccoli, Dried Parsley, Dried Cranberry, Dried Artichoke, Dried Mushrooms, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Bifidobacterium bifidum Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Bacillus coagulans Fermentation Product, Dried Aspergillus niger Fermentation Extract, Dried Aspergillus oryzae Fermentation Extract, Dried Trichoderma longibrachiatum Fermentation Extract, Rosemary Extract	12	2	8	11	11
Orijen	Champion Pet Foods		Amazing Grains Original	Chicken, turkey, chicken liver, whole herring, whole mackerel, dehydrated chicken, dehydrated chicken liver, oat groats, millet, chicken fat, eggs, flounder, turkey giblets (liver, heart, gizzard), dehydrated herring, dehydrated turkey, dehydrated egg, natural chicken flavor, whole oats, ground whole flaxseed, pollock oil, quinoa seed, chia seed, chicken hearts, inulin, vitamin E supplement, whole pumpkin, whole butternut squash, collard greens, whole apples, whole pears, whole cranberries, dried kelp, zinc proteinate, salt, mixed tocopherols (preservative), niacin, thiamine mononitrate, calcium pantothenate, pyridoxine hydrochloride, riboflavin, folic acid, vitamin B12 supplement, copper proteinate, turmeric, sarsaparilla root, althea root, rosehips, juniper berries, citric acid (preservative), rosemary extract, dried Lactobacillus acidophilus fermentation product, dried Bifidobacterium animalis fermentation product, dried Lactobacillus casei fermentation product.	2	2	37	11	12
Bixbi Rawbble	Bixbi		LIBERTY® DRY DOG FOOD - CHICKEN RECIPE	Deboned chicken, red lentils, whole yellow peas, egg, chicken fat, natural chicken flavor, dicalcium phosphate, tricalcium phosphate, salmon oil, salt, choline chloride, calcium carbonate, L-Threonine, vitamins (vitamin E supplement, niacin supplement, d-calcium pantothenate, riboflavin supplement, vitamin A supplement, thiamine mononitrate, pyridoxine hydrochloride, vitamin B12 supplement, folic acid, vitamin D3 supplement), minerals (zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, sodium selenite, calcium iodate), taurine, mixed tocopherols (a preservative), rosemary extract, dandelion greens, L-Carnitine, L-Tryptophan.	12	31	8	1	13
Stella & Chewy Wild Red			WILD RED RAW COATED GRAIN & LEGUME FREE PUPPY PRAIRIE RECIPE	Chicken, turkey, chicken meal, sweet potato, tapioca, natural chicken flavor, chicken fat (preserved with mixed tocopherols), chicken liver, turkey meal, tomato pomace, ground flaxseed, quail, guineafowl, goose, duck, chicken gizzards, pumpkin, ground pumpkin seeds, chia seed, organic cranberries, organic spinach, organic broccoli, organic beets, organic carrots, organic squash, organic blueberries, potassium chloride, salt, dicalcium phosphate, calcium carbonate, salmon oil, taurine, chicken cartilage, L-Carnitine, L-Threonine, dried kelp, thiamine mononitrate, vitamin E supplement, niacin supplement, d-calcium pantothenate, riboflavin supplement, vitamin A supplement, vitamin B12 supplement, vitamin D3 supplement, pyridoxine hydrochloride, folic acid, zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, calcium iodate, sodium selenite, tocopherols (preservative), dried Pediococcus acidilactici fermentation product, dried Lactobacillus acidophilus fermentation product, dried Bifidobacterium longum fermentation product, dried Bacillus coagulans fermentation product, rosemary. Contains a source of live (viable) naturally occurring microorganisms	2	2	8	57	14








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Brand	Manufacturer	Picture of Dog Kibble bag	Formula	Ingredients	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)
Farmina	Farmina		N&D Pumpkin, Chicken, and Pomegranate Puppy Medium & Maxi	chicken, dehydrated chicken, pea starch, chicken fat, dehydrated herring, dried pumpkin, herring, dried whole eggs, herring oil, pea fiber, dried carrot, suncured alfalfa meal, chicken cartilage (source of glucosamine and chondroitin sulfate), inulin, fructooligosaccharide, yeast extract, dried pomegranate, dried spinach, psyllium seed husk, dried apple, dried sweet orange, dried blueberry, salt, brewers dried yeast, turmeric, vitamin A supplement, vitamin D3 supplement, vitamin E supplement, ascorbic acid, niacin, calcium pantothenate, riboflavin, pyridoxine hydrochloride, thiamine mononitrate, biotin, folic acid, vitamin B12 supplement, choline chloride, beta-carotene, zinc methionine hydroxy analogue chelate, manganese methionine hydroxy analogue chelate, ferrous glycine, copper methionine hydroxy analogue chelate, selenium yeast, DL-Methionine, taurine, L-Carnitine, aloe vera gel concentrate, green tea extract, rosemary extract, mixed tocopherols (a preservative).	12	2	8	11	15
Bixbi Rawbble	Bixbi		RAWBBLE® DRY DOG FOOD - CHICKEN RECIPE	Deboned Chicken, whole yellow peas, egg, whole red lentils, chicken fat, coconut flour, natural chicken flavor, dicalcium phosphate, tricalcium phosphate, salt, choline chloride, pumpkin, salmon oil, potassium chloride, dandelion greens, raspberries, taurine, L-carnitine, minerals (zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, sodium selenite, calcium iodate), vitamins (vitamin E supplement, niacin supplement, d-calcium pantothenate, riboflavin supplement, vitamin A supplement, thiamine mononitrate, pyridoxine hydrochloride, vitamin B12 supplement, folic acid, vitamin D3 supplement), mixed tocopherols (a preservative), rosemary extract.	12	31	8	11	16
Open Farm			Homestead Turkey & Chicken Dry Dog Food	Turkey (source of glucosamine and chondroitin sulfate), Chicken (source of glucosamine and chondroitin sulfate), Ocean Whitefish Meal, Russet Potatoes, Garbanzo Beans (Chickpeas), Green Lentils, Field Peas, Coconut Oil, Ocean Menhaden Fish Meal, Natural Flavor, Flaxseed, Suncured Alfalfa, chicory Root, Salmon Oil (source of DHA), Salt, Potassium Chloride, Choline Chloride, Mixed Tocopherols, Vitamin E Supplement, Calcium Panthothenate, Niacin Supplement, Vitamin A Supplement, Riboflavin Supplement, Vitamin D3 Supplement, Vitamin B12 Supplement, Thiamine Mononitrate, Folic Acid, Zinc Proteinate, Calcium Carbonate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Selenium Yeast, Calcium Iodate), Rosemary Extract, Taurine, Cinnamon, Turmeric	12	36	8	1	17
Open Farm			Front Range Grain Free RawMix	Chicken, Turkey, Menhaden Fish Meal, Potatoes, Herring Meal, Sweet Potatoes, Tapioca, Coconut Oil, Sunflower Oil (Preserved with Mixed Tocopherols), Pumpkin, Natural Flavor, Carrots, Apples, Cranberries, Chicken Liver, Potassium Chloride, Chicken Neck, Vitamins (Vitamin E Supplement, Vitamin A Supplement, Niacin Supplement, Pantothenic Acid, Riboflavin Supplement, Vitamin D3 Supplement, Thiamine Mononitrate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid), Magnesium Sulfate, Choline Chloride, Salmon Oil (Preserved with Mixed Tocopherols), Dried Chicory Root, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Selenium Yeast, Calcium Iodate), Taurine, Dried Kelp, Organic Butternut Squash, Organic Blueberries, Turkey Gizzard, Montmorillonite Clay, Miscanthus Grass, Chicken Bone Broth, Flaxseed, Cinnamon, Turmeric, Salt, Organic Spinach, Dandelion Greens, Organic Kale, Organic Apple Cider Vinegar, Organic Pumpkin Seeds, Organic Sunflower Seeds, Rosemary Extract.	12	2	8	45	18
Nulo	Nulo		medalseries high-protein kibble chicken & peas recipe	Deboned Chicken, Chicken Meal, Turkey Meal, Whole Peas, Sweet Potato, Chicken Fat (preserved with Mixed Tocopherols & Citric Acid), Lentils, Pea Fiber, Deboned Turkey, Natural Chicken Flavor, Yeast Culture, Salmon Oil, Dried Chicory Root, Potassium Chloride, Dried Carrots, Dried Tomatoes, Dried Blueberries, Dried Apples, Calcium Carbonate, Salt, Sweet Fennel, Dandelion, Chamomile, Zinc Proteinate, Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Iron Proteinate, Niacin, Copper Proteinate, Choline Chloride, Thiamine Mononitrate (source of Vitamin B1), Calcium Pantothenate, Vitamin A Supplement, Manganous Oxide, Pyridoxine Hydrochloride (source of Vitamin B6), Sodium Selenite, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Bacillus coagulans Fermentation Product, Vitamin B12 Supplement, Calcium Iodate, Folic Acid, Rosemary Extract.	27	2	1	11	19
spring naturals	Performance Pet Products		Grain-Free Chicken Dinner	Chicken, chickpeas, peas, dried eggs, chicken fat (preserved with mixed tocopherols), sun-cured alfalfa, flaxseed, sweet potatoes, dicalcium phosphate, natural flavors, salt, spinach, calcium carbonate, tomato pomace, potassium chloride, blueberries, cranberries, apricots, carrots, zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, sodium selenite, calcium iodate, vitamin E supplement, thiamine mononitrate, niacin supplement, calcium pantothenate, biotin, vitamin A supplement, riboflavin supplement, vitamin B12 supplement, pyridoxine hydrochloride, vitamin D3 supplement, folic acid, chicory root extract, dandelion greens, mixed tocopherols (preservative), rosemary extract, choline chloride.	12	36	8	11	20
Nature's Variety	Nature's Variety		SELECTED MINI FREE RANGE CHICKEN	Deboned Free Range Chicken meat* (30%), dried chicken protein (23%), dried peas* (12%), dried sweet potato* (7%), poultry fat* (6%), dried chickpeas* (5.5%), pea starch*, protein hydrolysate (3.5%), dried chicory root*, pea fibre*, minerals, dried carrot* (0.5% equivalent to 4% of fresh carrot), dried broccoli* (0.5% equivalent to 4% fresh broccoli), dried apple* (0.3% equivalent to 2% fresh apple), dried kelp* (0.01%), dried rosemary* (0.01%), *Natural ingredients. Vitamin A 27000 IU, vitamin D3 1800 IU, vitamin E 410 mg, vitamin C 350 mg, iron(II) sulphate monohydrate 260 mg (Fe: 86 mg), potassium iodide 1.9 mg (I: 1.4 mg), copper(II) sulphate pentahydrate 33 mg (Cu: 8.8 mg), manganous sulphate monohydrate 123 mg (Mn: 40 mg), zinc sulphate monohydrate 363 mg (Zn: 128 mg), sodium selenite 0.24 mg (Se: 0.11 mg).	12	2	8	78	21








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now	Petcurean Pet Nutrition		Recipe for Adult Dogs	De-boned turkey, potatoes, peas, whole dried chicken egg, potato flour, pea fiber, flaxseed, apples, natural flavor, canola oil (preserved with mixed tocopherols), de-boned salmon, de-boned duck, calcium carbonate, monocalcium phosphate, coconut oil (preserved with mixed tocopherols), suncured alfalfa, tomato, carrots, pumpkin, sweet potatoes, squash, bananas, blueberries, cranberries, blackberries, pomegranate, papayas, lentils, broccoli, cottage cheese, salt, dried chicory root, choline chloride, vitamins (vitamin E supplement, L-ascorbyl-2-polyphosphate (a source of vitamin C), niacin, d-calcium pantothenate, vitamin A supplement, thiamine mononitrate, riboflavin, beta-carotene, vitamin B12 supplement, biotin, pyridoxine hydrochloride, vitamin D3 supplement, folic acid.), minerals (ferrous sulfate, zinc proteinate, iron proteinate, selenium yeast, zinc oxide, copper sulfate, manganese proteinate, copper proteinate, manganese oxide, calcium iodate.), taurine, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, DL-methionine, L-lysine, potassium chloride, yucca schidigera extract, L-carnitine, dried rosemary.	2	36	37	11	22
Zignature	Pets Global		ZIGNATURE ZSSENTIAL FORMULA SMALL BITES DRY DOG FOOD	TURKEY • TURKEY MEAL • SALMON • LAMB MEAL • CHICKPEAS • PEAS • CHICKPEA FLOUR • PEA FLOUR • SUNFLOWER OIL (PRESERVED WITH CITRIC ACID) • DUCK MEAL • DEHYDRATED ALFALFA MEAL • FLAXSEED • NATURAL FLAVORS • SALMON OIL • SALT • POTASSIUM CHLORIDE • CHOLINE CHLORIDE • VITAMINS (VITAMIN A ACETATE • VITAMIN D3 SUPPLEMENT • VITAMIN E SUPPLEMENT • NIACIN • D-CALCIUM PANTOTHENATE • THIAMINE MONONITRATE • PYRIDOXINE HYDROCHLORIDE • RIBOFLAVIN SUPPLEMENT • FOLIC ACID • BIOTIN • VITAMIN B12 SUPPLEMENT) • TAURINE • MIXED TOCOPHEROLS (PRESERVATIVE) • MINERALS (ZINC PROTEINATE • IRON PROTEINATE • COPPER PROTEINATE • COBALT PROTEINATE • MANGANESE PROTEINATE • CALCIUM IODATE • SODIUM SELENITE) • L-CARNITINE	27	2	8	11	23
Charm	Canadian Supreme Pet Foods		Free-Run Chicken Dog Food	Fresh chicken (20%), chicken meal (19%), turkey meal (9%), chickpeas, chicken fat (naturally preserved with mixed tocopherols) (8.5%), whole green peas, whole yellow peas, herring meal (3%), flaxseed, sweet potatoes, natural chicken liver flavour (2%), herring oil (2%), apple fibre, blue mackerel meal (1.5%), Antarctic krill (1.5%), whole eggs (1%), blueberries, cranberries, asparagus, artichoke hearts, green kiwifruit, spinach, eggshell membrane, collagen peptides, Ascophyllum nodosum, pineapple, reishi mushrooms, turkey tail mushrooms, chaga mushrooms, turmeric root, chicory root extract, glucosamine hydrochloride, chondroitin sulfate, spirulina, rosemary extract. Additives: Sodium chloride, Taurine, Choline chloride, Ferrous sulfate, Zinc oxide, Vitamin E supplement, Copper sulfate, Selenium, Vitamin B12 supplement, Folic acid, Niacin, Vitamin A supplement, Calcium pantothenate, Manganese oxide, Riboflavin, Biotin, Pyridoxin hydrochloride, Thiamine mononitrate, Vitamin D3 supplement, Calcium iodate, Natural mixed tocopherols.	27	2	8	39	24
Lifetime	Nutreco Canada		Wholesome Blend Naturally Fresh Chicken & Duck	Deboned chicken, navy beans, whole dried egg, peas, pearled barley, chicken fat (preserved with mixed tocopherols), flaxseed, dicalcium phosphate, deboned duck, herring oil (a source of DHA), pearled millet, natural flavour, calcium carbonate, quinoa, salt, vitamins (choline chloride, vitamin E supplement, L-ascorbyl-2-polyphosphate (a source of vitamin C), niacin, beta carotene, d-calcium pantothenate, vitamin A supplement, riboflavin, vitamin B12 supplement, thiamine mononitrate, pyridoxine hydrochloride, vitamin D3 supplement, folic acid), minerals (zinc sulphate, ferrous sulphate, copper sulphate, manganese sulphate, sodium selenite, calcium iodate, zinc proteinate, copper proteinate, manganese proteinate, iron proteinate), dried chicory root, yeast extract, sodium tripolyphosphate, apples, carrots, cranberries, spinach, sweet potatoes, barley grass, tomatoes, dried Bacillus subtilis fermentation product, dried Bacillus licheniformis fermentation product, dried Lactobacillus acidophilus fermentation product, dried Lactobacillus casei fermentation product, dried Bifidobacterium bifidum fermentation product, dried Enterococcus faecium fermentation product, dried Aspergillus oryzae fermentation product.	2	36	37	39	25
Petkind	Canada Fresh		CF1 CANADA FRESH - DOG - CHICKEN	Chicken, chicken meal, sweet potato, chickpeas, lentils, alfalfa meal, chicken fat, flaxseed, fish oil, pumpkin, carrot, spinach, apple, cranberry, broccoli, blueberry, banana, natural pork flavour, zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, vitamin A supplement, vitamin D3 supplement, vitamin B12 supplement, vitamin E supplement, ascorbic acid, glucosamine hydrochloride, chondroitin sulfate, niacin, calcium pantothenate, riboflavin, thiamine mononitrate, pyridoxine hydrochloride, folic acid, manganese oxide, calcium iodate, sodium selenite, calcium carbonate, sodium chloride, potassium chloride, choline chloride, calcium propionate, dried Bifidobacterium bifidum fermentation product, dried Lactobacillus acidophilus fermentation product, dried Lactobacillus casei fermentation product, dried Enterococcus faecium fermentation product, rosemary extract, mixed tocopherols (preservative)	27	36	1	11	26
Farmina	Farmina		N&D Ancestral Grains CHICKEN & POMEGRANATE PUPPY MEDIUM & MAXI	boneless chicken, dehydrated chicken, whole spelt, whole oats, chicken fat, dried whole eggs, herring, dehydrated herring, dried beet pulp, herring oil, dried carrot, suncured alfalfa meal, chicken cartilage (source of glucosamine hydrochloride and chondroitin sulfate), inulin, fructooligosaccharide, yeast extract, dried pomegranate, dried apple, dried spinach, psyllium seed husk, dried sweet orange, dried blueberry, salt, brewers dried yeast, turmeric, vitamin A supplement, vitamin D3 supplement, vitamin E supplement, ascorbic acid, niacin, calcium pantothenate, riboflavin, pyridoxine hydrochloride, thiamine mononitrate, biotin, folic acid, vitamin B12 supplement, choline chloride, beta-carotene, zinc methionine hydroxy analogue chelate, manganese methionine hydroxy analogue chelate, ferrous glycine, copper methionine hydroxy analogue chelate, selenium yeast, DL-Methionine, taurine, L-Carnitine, aloe vera gel concentrate, green tea extract, rosemary extract, mixed tocopherols (a preservative).	12	2	61	57	27







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Brand	Manufacturer	Picture of Dog Kibble bag	Formula	Ingredients	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)
Stella & Chewy Raw Coated			CAGE-FREE CHICKEN RAW COATED KIBBLE	Chicken, chicken meal, peas, lentils, chicken fat (preserved with mixed tocopherols), chicken liver, chicken heart, natural chicken flavor, salmon oil, suncured alfalfa, chicken gizzard, fenugreek seed, flaxseed, coconut flour, pumpkin seed, organic cranberries, organic spinach, organic broccoli, organic beets, organic carrots, organic squash, organic blueberries, pumpkin, inulin (from chicory root), thyme, sage, rosemary extract, tocopherols (preservative), dried kelp, potassium chloride, calcium carbonate, taurine, dicalcium phosphate, zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, sodium selenite, vitamin E supplement, calcium iodate, thiamine mononitrate, niacin supplement, d-calcium pantothenate, riboflavin supplement, vitamin A supplement, vitamin D3 supplement, vitamin B12 supplement, pyridoxine hydrochloride, folic acid, salt, dried Pediococcus acidilactici fermentation product, dried Lactobacillus acidophilus fermentation product, dried Bifidobacterium longum fermentation product, dried Bacillus coagulans fermentation product.	27	2	8	57	28
Acana Healthy Grains	Champion Pet Foods		Free-Run Poultry Dog Food	Fresh chicken (17%), chicken meal (16.5%), oat groats, whole sorghum, whole millet, turkey meal (7%), chicken fat (6%), whole oats, fresh eggs (4%), raw turkey (4%), fresh chicken giblets (heart, liver) (4%), ground miscanthus grass, fish oil (1%), raw turkey liver (0.5%), salt, dried kelp, potassium chloride, fresh whole pumpkin, fresh whole butternut squash, fresh apples, fresh carrots, fresh pears, fresh zucchini, fresh beet greens, fresh kale, fresh spinach, fresh turnip greens, whole cranberries, whole blueberries, whole saskatoon berries, dried chicory root, burdock root, lavender, marshmallow root, milk thistle, rosehips, turmeric root. ADDITIVES (per kg): Technological additives: Tocopherol extract from vegetable oils: 121 mg, citric acid: 40 mg. Sensory additives: Rosemary extract: 80 mg. Nutritional additives: Choline chloride (choline): 1050 mg, Taurine: 1000 mg, Zinc proteinate: 160 mg, Copper proteinate: 11 mg, Vitamin B1: 25 mg, Vitamin B2: 10 mg, Vitamin B3: 50 mg, Vitamin B5: 8 mg, Vitamin B6: 7.5 mg, Vitamin B9: 0.75 mg, Vitamin B12: 0.1 mg, Vitamin A: 7500 IU, Vitamin D3: 1000 IU, Vitamin E: 470 IU. Zootechnical additives: Enterococcus faecium DSM 10663/NCIMB 10415: 1x10 ⁹ CF	27	31	30	39	29
Zignature	Pets Global		ZIGNATURE KANGAROO FORMULA SMALL BITES DRY DOG FOOD	Kangaroo, Kangaroo Meal, Peas, Pea Flour, Chickpeas, Sunflower Oil, Flaxseed, Dehydrated Alfalfa Meal, Lentils, Natural Flavor, Pea Protein, Calcium Carbonate, Salt, Choline Chloride, Vitamins (Vitamin E Supplement, Vitamin A Supplement, Niacinamide, d-Calcium Pantothenate, Riboflavin, Vitamin D3 Supplement, Thiamine Mononitrate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Biotin), Taurine, Minerals (Zinc Proteinate, Iron Proteinate, Potassium Chloride, Copper Proteinate, Sodium Selenite, Manganese Proteinate, Calcium Iodate), Mixed Tocopherols (Preservative), L-Carnitine, Rosemary Extract, Dried Bacillus Coagulans Fermentation Product, Dried Bacillus Subtilis Fermentation Product, Dried Bifidobacterium Bifidum Fermentation Product.	27	36	8	11	30
Jinx			Organic Chicken & Sweet Potato	Organic Chicken, Chicken Meal, Pearled Barley, Ground Peas, Brown Rice, Chicken Fat (Preserved with Mixed Tocopherols), Oatmeal, Turkey Meal, Sweet Potato, Dried Plain Beet Pulp, Flaxseed Meal, Natural Flavor, Potato Protein, Monocalcium Phosphate, Salt, Menhaden Fish Oil, Potassium Chloride, Calcium Carbonate, Brewers Dried Yeast, Carrots, Pumpkin, Cranberry, Coconut Meal, Chia, Kelp, Alfalfa, Miscanthus Grass, Inulin, Taurine, Choline Chloride, Mixed Tocopherols (Preservative), Citric Acid (Preservative), Minerals (Zinc Sulfate, Ferrous Sulfate, Copper Sulfate, Manganous Oxide, Sodium Selenite, Calcium Iodate), Vitamins (Vitamin E Supplement, Niacin Supplement, L-Ascorbyl-2-Polyphosphate, Vitamin A Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Pyridoxine Hydrochloride, Biotin, Riboflavin Supplement, Vitamin D3 Supplement, Folic Acid, Vitamin B12 Supplement), Blueberry, Spinach, Turmeric, Ginger, Chamomile, Parsley, Apple, Dandelion, Dried Spearmint, Cinnamon, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.	24	31	61	45	31
Wellness	WellPet		CORE original	Deboned Turkey, Turkey Meal (source of Glucosamine), Chicken Meal (source of Chondroitin Sulfate), Peas, Dried Ground Potatoes, Lentils, Chicken Fat (preserved with Mixed Tocopherols), Tomato Pomace, Ground Flaxseed, Natural Chicken Flavor, Salmon Oil, Taurine, Vitamin E Supplement, Choline Chloride, Chicory Root Extract, Spinach, Broccoli, Carrots, Parsley, Apples, Blueberries, Kale, Mixed Tocopherols added to preserve freshness, Zinc Proteinate, Zinc Sulfate, Calcium Carbonate, Niacin, Iron Proteinate, Ferrous Sulfate, Vitamin A Supplement, Copper Sulfate, Thiamine Mononitrate, Copper Proteinate, Manganese Proteinate, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Pyridoxine Hydrochloride, Riboflavin, Biotin, Vitamin D3 Supplement, Yucca Schidigera Extract, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Ascorbic Acid (Vitamin C), Dried Lactobacillus plantarum Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.	27	2	37	57	32
Taste of the Wild	Diamond Pet		Ancient Wetlands Canine Recipe with Roasted Fowl	Duck, duck meal, chicken meal, grain sorghum, millet, dried yeast, cracked pearled barley, chicken fat (preserved with mixed tocopherols), egg product, natural flavor, roasted quail, roasted duck, smoked turkey, quinoa, chia seed, tomato pomace, salmon oil (a source of DHA), salt, potassium chloride, DL-Methionine, choline chloride, taurine, dried chicory root, tomatoes, blueberries, raspberries, yucca schidigera extract, L-Carnitine, dried Lactobacillus plantarum fermentation product, dried Bacillus subtilis fermentation product, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Bifidobacterium animalis fermentation product, vitamin E supplement, iron proteinate, zinc proteinate, copper proteinate, ferrous sulfate, zinc sulfate, manganese sulfate, copper sulfate, potassium iodide, thiamine mononitrate, manganese proteinate, ascorbic acid, vitamin A supplement, biotin, niacin, calcium pantothenate, sodium selenite, pyridoxine hydrochloride, vitamin B12 supplement, riboflavin, vitamin D3 supplement, folic acid.	27	2	30	83	33








 Moonlight Natural Pet Store Review of 103 Dog Kibbles					Quality of Ingredients Rank	Ingredient Panel Rank	Questionable Ingredients Rank (1 meaning least offender, 103 being Worst offender)	Questionable Practices/ Adverstising Rank (1 meaning least offender, 103 being Worst offender)	Overall Ranking
Brand	Manufacturer	Picture of Dog Kibble bag	Formula	Ingredients	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)
Nulo	Nulo		fronrunner high-protein kibble chicken, oats & turkey recipe	Deboned Chicken, Chicken Meal, Oats, Barley, Brown Rice, Turkey Meal, Chicken Fat (preserved with Mixed Tocopherols & Citric Acid), Ground Flaxseed, Deboned Turkey, Natural Flavor, Millet, Ground Miscanthus Grass, Brewers Dried Yeast, Dried Egg Product, Dried Blueberries, Dried Apples, Dried Chicory Root, Salt, DL-Methionine, Choline Chloride, Taurine, Calcium Carbonate, Potassium Chloride, Zinc Proteinate, Vitamin E Supplement, Zinc Sulfate, Iron Proteinate, Niacin Supplement, Ferrous Sulfate, Copper Proteinate, Copper Sulfate, Vitamin A Supplement, Manganese Proteinate, Thiamine Mononitrate, Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Manganous Oxide, Biotin, Dried Bacillus coagulans Fermentation Product, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid, Sodium Selenite, Calcium Iodate, Rosemary Extract.	27	36	61	1	34
Nutrience	Rolf Hagen		Nutrience Infusion Healthy Adult, Chicken - Dog food	Deboned chicken, chicken meal, steel cut oats, pearl barley, green peas, red lentils, chicken fat (preserved with mixed tocopherols), natural chicken flavour, sun-cured alfalfa, freeze-dried chicken liver, salmon oil, coconut oil, calcium carbonate, pumpkin, butternut squash, carrots, spinach, broccoli, apples, blueberries, cranberries, pomegranate, juniper berry extract, ginger, fennel, chamomile, peppermint leaf, licorice root, turmeric, vitamins (vitamin E supplement, vitamin A supplement, niacin, calcium pantothenate, riboflavin, pyridoxine hydrochloride, thiamine mononitrate, biotin, vitamin B12 supplement, vitamin D3 supplement, folic acid), minerals (zinc sulfate, zinc proteinate, iron proteinate, ferrous sulphate, copper proteinate, copper sulfate, manganese proteinate, manganous oxide, calcium iodate, sodium selenite), potassium chloride, salt, lecithin, choline chloride, chicory root extract, yeast extract, DL-methionine, L-lysine, glucosamine hydrochloride, chondroitin sulfate, rosemary extract, dried Lactobacillus acidophilus fermentation product, dried Lactobacillus casei fermentation product, dried Bifidobacterium bifidum fermentation product, dried Enterococcus faecium fermentation product.	27	36	61	1	35
Nutri Source	KLN Family Brands?		Chicken & Pea Recipe	Chicken, chicken meal, peas, pea flour, chicken fat (preserved with tocopherols and citric acid), pea starch, flax seeds, natural turkey and chicken flavors, dehydrated alfalfa meal, salmon meal (a source of fish oil), potassium chloride, dried tomato pomace, sunflower oil, brewers dried yeast, salt, DL methionine, choline chloride, minerals (zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, selenium yeast), vitamins (vitamin A acetate, vitamin D3 supplement, vitamin E supplement, niacin, d-calcium pantothenate, thiamine mononitrate, pyridoxine hydrochloride, riboflavin supplement, folic acid, biotin, vitamin B12 supplement), lactic acid, L-ascorbyl-2-polyphosphate (source of vitamin C), yucca schidigera extract, taurine, L-carnitine, calcium iodate, rosemary extract, yeast culture, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Aspergillus oryzae fermentation extract, dried Trichoderma longibrachiatum fermentation extract, dried Bacillus subtilis fermentation extract.	27	2	37	57	36
Darford	Darford		Zero/G Dog Food Free Run Chicken Recipe	Deboned Chicken, Chicken Meal, Lentils, Sweet Potatoes, Yellow Peas, Potatoes, Chicken Fat (preserved with mixed tocopherols), Flaxseeds, Natural Flavor, Blueberries, Cranberries, Sunflower Oil, Calcium Carbonate, Dried Chicory Root, Dried Bacillus, Lactobacillus Acidophilus, Enterococcus Faecium, Bifidobacterium Animalis, Bifidobacterium Bifidum, Dried Bacillus Fermentation Product, Choline Chloride, Vitamins: (Vitamin E Supplement, Niacin Supplement, Thiamin Mononitrate, D-Calcium Pantothenate, Vitamin A Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin D3 Supplement, Vitamin B12 Supplement, Folic Acid, Biotin), Minerals (Calcium Carbonate, Zinc Sulfate, Ferrous Sulfate, Copper Sulfate, Manganous Oxide, Sodium Selenite, Calcium Iodate), Taurine, DL-Methionine, Rosemary Extract, Sunflower Lecithin.	63	36	37	11	37
Canine Caviar / Feline Caviar	Canine Caviar Foods		Free Spirit	Dehydrated Chicken, Pearl Millet, Chicken Fat (preserved with mixed tocopherols), Coconut, Sun-Cured Alfalfa, Coconut Oil, Whole Ground Flaxseed, Sun-Cured Kelp, Dried Lactobacillus Acidophilus Fermentation Product, Sodium Chloride, Lecithin, Choline Chloride, FOS or Fructooligosaccharide (prebiotic), Fenugreek, Peppermint, Taurine, Zinc Proteinate, Papaya, Rose Hips, Yucca Schidigera Extract, Anise Oil, Thyme Oil, Manganese Proteinate, Beta-Carotene, Vitamin D3 Supplement, Biotin, Selenium, Riboflavin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid.	27	36	30	45	38
Nutrience	Rolf Hagen		Nutrience SubZero Fraser Valley - High Protein Dog Food	Deboned chicken, deboned turkey, chicken meal, turkey meal, salmon, chicken liver, chicken heart, turkey liver, turkey heart, herring, cod, cod liver, peas, red lentils, chicken fat (preserved with mixed tocopherols), sweet potatoes, chickpeas, whole eggs, natural chicken flavor, sun-cured alfalfa meal, freeze-dried chicken, freeze-dried pumpkin, freeze-dried chicken liver, freeze-dried green mussels, freeze-dried cod liver, freeze-dried kelp, salmon oil, herring oil, coconut oil, pumpkin, butternut squash, carrots, spinach, broccoli, apples, blueberries, cranberries, pomegranate, juniper berry extract, ginger, fennel, chamomile, peppermint leaf, licorice root, turmeric, vitamins [vitamin E supplement, vitamin A supplement, niacin, calcium pantothenate, riboflavin, pyridoxine hydrochloride, thiamine mononitrate, biotin, vitamin B12 supplement, vitamin D3 supplement, folic acid], minerals [zinc sulfate, zinc proteinate, iron proteinate, ferrous sulfate, copper proteinate, copper sulfate, manganese proteinate, manganous oxide, calcium iodate, sodium selenite], salt, potassium chloride, choline chloride, L-lysine, DL-methionine, chicory root extract, yucca schidigera extract, yeast extract, thyme extract, glucosamine hydrochloride, rosemary extract, taurine, chondroitin sulfate, L-carnitine, dried Lactobacillus acidophilus fermentation product, dried Lactobacillus casei fermentation product, dried Bifidobacterium bifidum fermentation product, dried Enterococcus faecium fermentation product.	27	36	37	11	39

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Brand	Manufacturer	Picture of Dog Kibble bag	Formula	Ingredients	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)
Pinnacle	Central Garden & Pet		Duck & Sweet Potato Recipe	Duck, Duck Meal, Garbanzo Beans, Oatmeal, Dried Egg, Flaxseed, Millet, Dried Pumpkin, Dehydrated Alfalfa Meal, Sweet Potato, Canola Oil (Preserved with Mixed Tocopherols), Turkey Broth, Natural Flavor, Potassium Chloride, Beet Pulp, Coconut Oil, Dried Blueberry, Dried Cranberry, Dried Carrot, Dried Apple, Tomato Pomace, Pumpkin Seed , Chia Seed, Quinoa, Dried Kelp, Salt, Taurine, Vitamins (Choline Chloride, a-Tocopherol Acetate (Source of Vitamin E), L-Ascorbyl-2-Polyphosphate (Source of Vitamin C), Niacin, Biotin, Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride (Source of Vitamin B6), Thiamine Mononitrate (Source of Vitamin B1), Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid), Minerals (Zinc Sulfate, Ferrous Sulfate, Iron Amino Acid Chelate, Zinc Amino Acid Chelate, Selenium Yeast, Copper Amino Acid Chelate, Copper Sulfate, Manganese Sulfate, Manganese Amino Acid Chelate, Calcium Iodate), Rosemary Extract, Spearmint, Green Tea Extract.	63	2	61	11	40
Acana Classics	Champion Petfoods		Prairie Poultry with Grains	Chicken meal (25%), oat groats (25%), fresh chicken (8%), fresh chicken giblets (liver, heart) (5%), raw turkey (4.5%), chicken fat (4%), whole red lentils, whole oats (4%), whole peas, whole green lentils, pea starch, fish oil (3%), alfalfa, lentil fibre, whole chickpeas, raw turkey liver (0.5%), salt, dried kelp, fresh whole pumpkin, fresh whole butternut squash, fresh whole carrots, fresh whole apples, fresh whole pears, fresh whole zucchini, dried chicory root, fresh kale, fresh spinach, fresh turnip greens, fresh beet greens, whole cranberries, whole blueberries, whole saskatoon berries, turmeric, milk thistle, burdock root, lavender, marshmallow root, rosehips ADDITIVES (per kg): Technological additives: 1b306(i) Tocopherol extract from vegetable oils: 121mg, E330 citric acid: 40mg. Sensory additives: Rosemary extract: 80mg. Nutritional additives: 3a890 Choline chloride (choline): 700mg, 3b606 (Zinc: 150mg), 3b406 (Copper: 11mg), 3a821 Vitamin B1: 100mg, 3a825i Vitamin B2: 20mg, 3a314 Niacin: 200mg, 3a841 Calcium-D-Pantothenate: 60mg, 3a831 Vitamin B6: 35mg, 3a316 Folic acid: 7mg, Vitamin B12: 0.2mg, 3a672a Vitamin A: 3750 IU, 3a671 Vitamin D3: 500 IU, 3a700 Vitamin E: 385 IU, 3a300 Vitamin C: 0.15mg. Zootechnical additives: 4b1707 Enterococcus faecium DSM 10663/NCIMB 10415: 1 x 10 ⁹ CFU.	27	31	61	45	41
Purina Pro Plan	Nestle		Beyond® Grain Free Farm-Raised Chicken & Egg Recipe Dry Dog Food	Chicken, Chicken Meal, Pea Starch, Cassava Root Flour, Canola Meal, Dried Egg Product, Beef Fat Preserved with Mixed-Tocopherols, Dried Beet Pulp, Dried Yeast, Pea Protein, Natural Flavour, Dried Apples, Mono and Dicalcium Phosphate, Potassium Chloride, Salt, Taurine, Calcium Carbonate, DL-Methionine, Minerals [Zinc Sulphate, Ferrous Sulphate, Manganese Sulphate, Copper Sulphate, Calcium Iodate, Sodium Selenite], Vitamins [Vitamin E Supplement, Niacin (Vitamin B-3), Vitamin A Supplement, Calcium Pantothenate (Vitamin B-5), Thiamine Mononitrate (Vitamin B-1), Vitamin B-12 Supplement, Riboflavin Supplement (Vitamin B-2), Pyridoxine Hydrochloride (Vitamin B-6), Folic Acid (Vitamin B-9), Menadione Sodium Bisulfite Complex (Vitamin K), Vitamin D-3 Supplement, Biotin (Vitamin B-7)], Choline Chloride, Dried Bacillus Coagulans Fermentation Product.	27	36	26	57	42
Dr Tim's Dry Dog Food			Metabolite	Chicken meal, brown rice, whole oat groats, dried field peas, powdered cellulose, dried plain beet pulp (sugar removed), salmon meal, chicken fat (preserved with mixed natural tocopherols, a source of vitamin E), dried egg product, dried porcine plasma, chicken liver meal, whole ground flaxseed meal, calcium carbonate, dried carrots, dried celery, dried beets, dried parsley, dried lettuce, dried watercress, dried spinach, salt, menhaden fish oil (preserved with mixed natural tocopherols, a source of vitamin E), taurine, lecithin (sunflower derived), dried chicory root (source of inulin), DL-Methionine, dried Bacillus coagulans fermentation product, choline chloride, L-Lysine, dried kelp, potassium chloride, yucca schidigera extract, psyllium seed husk, L-ascorbyl-2-polyphosphate (source of vitamin C), calcium carbonate, zinc proteinate, manganese proteinate, copper proteinate, zinc sulfate, vitamin E supplement, ferrous sulfate, niacin supplement, copper sulfate, thiamine mononitrate, d-calcium pantothenate, vitamin A supplement, manganous oxide, pyridoxine hydrochloride, sodium selenite, riboflavin supplement, vitamin D3 supplement, biotin, vitamin B12 supplement, calcium iodate, L-carnitine, folic acid	27	36	61	11	43
nutram			T26 Nutram Total Grain-Free	Lamb, Lamb Meal, Lentils, Peas, Chickpeas, Canola Oil (preserved with Mixed Tocopherols), Pea Protein, Natural Flavor, Flaxseed, Apples, Butternut Squash, Pumpkin, Broccoli, Quinoa Seed, DL-Methionine, Salt, Choline Chloride, Chicory Root Extract, Dried Kelp, Vitamins & Minerals (Vitamin E Supplement, Vitamin A Supplement, Vitamin D3 Supplement, Niacin (source of Vitamin B3), d-Calcium Pantothenate (source of Vitamin B5), Thiamine Mononitrate (source of Vitamin B1), Riboflavin (source of Vitamin B2), Beta-Carotene, Pyridoxine Hydrochloride (source of Vitamin B6), Folic Acid, Biotin, Vitamin B12 Supplement, Zinc Proteinate, Ferrous Sulfate, Iron Proteinate, Zinc Oxide, Copper Proteinate, Copper Sulfate, Manganese Proteinate, Manganous Oxide, Calcium Iodate, Selenium Yeast), Yucca schidigera Extract, New Zealand Green Mussel, Dried Rosemary	63	36	26	11	44
Fromm	Fromm Family Foods		Chicken À La Veg® Recipe	Chicken, Chicken Broth, Chicken Meal, Oat Groats, Pearled Barley, Sweet Potatoes, Brown Rice, White Rice, Dried Egg Product, Menhaden Fish Meal, Whole Oats, Chicken Fat, Dried Tomato Pomace, Salmon Oil, Whole Barley, Millet, Cheese, Flaxseed, Potatoes, Chicken Liver, Carrots, Apples, Broccoli, Celery, Salt, Monosodium Phosphate, Potassium Chloride, Chicory Root Extract, Vitamins, Minerals, Chicken Cartilage, Cranberries, Yucca Schidigera Extract, Sorbic Acid (Preservative), Blueberries, Sodium Selenite, Taurine, Probiotics.	27	2	37	57	45








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Brand	Manufacturer	Picture of Dog Kibble bag	Formula	Ingredients	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)
Taste of the Wild	Diamond Pet		Wetlands Canine Recipe with Roasted Fowl	Duck, duck meal, chicken meal, sweet potatoes, peas, potatoes, chicken fat (preserved with mixed tocopherols), egg product, natural flavor, ocean fish meal, potato protein, roasted quail, roasted duck, smoked turkey, tomato pomace, salt, choline chloride, taurine, dried chicory root, tomatoes, blueberries, raspberries, yucca schidigera extract, dried Lactobacillus plantarum fermentation product, dried Bacillus subtilis fermentation product, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Bifidobacterium animalis fermentation product, vitamin E supplement, iron proteinate, zinc proteinate, copper proteinate, ferrous sulfate, zinc sulfate, manganese sulfate, copper sulfate, potassium iodide, thiamine mononitrate, manganese proteinate, ascorbic acid, vitamin A supplement, biotin, niacin, calcium pantothenate, sodium selenite, pyridoxine hydrochloride, vitamin B12 supplement, riboflavin, vitamin D3 supplement, folic acid.	27	2	37	83	46
Wellness	WellPet		Complete Health Grain Free	Deboned Chicken, Chicken Meal, Peas, Chickpeas, Lentils, Chicken Fat (preserved with Mixed Tocopherols), Salmon Meal, Potatoes, Tomato Pomace, Ground Flaxseed, Salmon Oil, Tomatoes, Natural Chicken Flavor, Salt, Carrots, Choline Chloride, Spinach, Vitamin E Supplement, Chicory Root Extract, Taurine, Zinc Proteinate, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Calcium Carbonate, Sweet Potatoes, Apples, Blueberries, Niacin, Ferrous Sulfate, Iron Proteinate, Yucca Schidigera Extract, Vitamin A Supplement, Ascorbic Acid (Vitamin C), Copper Sulfate, Thiamine Mononitrate, Copper Proteinate, Manganese Proteinate, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Pyridoxine Hydrochloride, Riboflavin, Garlic Powder, Vitamin D3 Supplement, Biotin, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Lactobacillus plantarum Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.	27	2	37	83	46
Dr Tim's Dry Dog Food			KINESIS PREMIUM DOG FOOD	Chicken meal, brown rice, pearly barley, whole oat groats, chicken fat (preserved with mixed natural tocopherols, a source of vitamin E), dried plain beet pulp (sugar removed), dried egg product, rice bran, ocean herring meal, catfish meal, ground whole flaxseed meal, chicken liver meal, dried porcine plasma, salmon meal, menhaden fish oil (preserved with mixed natural tocopherols, a source of vitamin E), dried carrots, dried celery, dried beets, dried parsley, dried lettuce, dried watercress, dried spinach, salt, potassium chloride, lecithin (sunflower derived), dried Bacillus coagulans fermentation product, DL-Methionine, L-Lysine, dried kelp, dried chicory root (source of inulin), psyllium seed husk, yucca schidigera extract, choline chloride, taurine, L-ascorbyl-2-polyphosphate (source of vitamin C), vitamin E supplement, zinc sulfate, zinc proteinate, beta carotene, ferrous sulfate, manganese sulfate, inositol, niacin supplement, iron proteinate, manganese proteinate, zinc oxide, biotin, thiamine mononitrate (source of vitamin B1), copper sulfate, pyridoxine hydrochloride (source of vitamin B6), copper proteinate, vitamin A supplement, riboflavin supplement (source of vitamin B2), d-calcium pantothenate, potassium iodide (source of iodine), manganous oxide, vitamin B12 supplement, sodium selenite, vitamin D3 supplement, L-carnitine, folic acid	27	36	61	11	48
Ripley's Ranch	Ripley		Turkey Recipe	Fresh turkey, chicken meal, pea starch, pea protein, dried white potato, peas, sweet potato, chicken fat, dried eggs, natural chicken flavour, calcium carbonate, dicalcium phosphate, salt, potassium chloride, choline chloride, flax, mixed tocopherols, chickory root powder, kelp, apples, carrots, rosemary powder, turmeric powder, garlic powder, cinnamon powder, cayenne powder, parsley powder, thyme powder, pumpkin, zinc sulphate, zinc proteinate, vitamin E, yucca powder, ferrous sulphate iron proteinate, lactobacillus acidophilus, lactobacillus casei, bifidobacterium bifidium, enterococcus faecium, copper sulfate, copper proteinate, niacin, vitamin A, manganese proteinate, manganese sulfate, riboflavin, sodium selenite, thiamine, vitamin B12, pyridoxine, calcium iodate, vitamin D3, folic acid	27	36	36	45	48
Canadian Naturals	Canadian Supreme Pet Foods		Roasted Chicken Recipe for Dogs (Grain Free)	Chicken meal, peas, pea starch, Chicken fat (preserved with mixed tocopherols and citric acid), red lentils, potatoes, alfalfa, natural flavour, calcium carbonate, flaxseed, salt, vitamin A supplement, vitamin D3 supplement, vitamin E supplement, niacin, calcium pantothenate, riboflavin, thiamine mononitrate, pyridoxine hydrochloride, folic acid, vitamin B12 supplement, zinc sulfate, ferrous sulfate, zinc proteinate, iron proteinate, copper sulfate, manganous oxide, copper proteinate, manganese proteinate, calcium iodate, sodium selenite, choline chloride, potassium chloride, chicory, apples, blueberries, carrots, spinach, tomato, sweet potatoes, cranberries, broccoli, pumpkin, bananas, dried Lactobacillus acidophilus fermentation product, dried Lactobacillus casei fermentation product, dried Bifidobacterium fermentation product, dried Enterococcus faecium fermentation product, yucca schidigera extract, peppermint, garlic, parsley, green tea extract, turmeric, thyme, rosemary, cayenne, cinnamon, chamomile.	27	36	33	45	50
by nature	Kent Pet Group		CHICKEN MEAL & TURKEY MEAL WITH BROWN RICE	Chicken Meal, Turkey Meal, Brown Rice, Yellow Peas, Pearled Barley, Oat Groats, Millet, Chicken Fat (Preserved with Mixed Tocopherols), Dried Plain Beet Pulp, Lentils, Natural Flavor, Menhaden Fish Meal (Preserved with Mixed Tocopherols), Egg Product, Brewers Dried Yeast, Whole Ground Flaxseed, Salt, Menhaden Fish Oil (Preserved with Mixed Tocopherols), Potassium Chloride, Lecithin, Apple Cider Vinegar, DL-Methionine, L-Lysine, Pumpkin Meal, Dried Goji Berry, Dried Ginger, Dried Blueberry, Dried Cranberry, Dried Turmeric, Dried Carrots, Dried Spinach, Fructooligosaccharide, Yucca Schidigera Extract, Calcium Carbonate, Rice Hulls, Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate, Silicon Dioxide, Vegetable Oil, Rosemary Extract, Niacin Supplement, Dried Kelp, Mineral Oil, d-Calcium Pantothenate, Riboflavin Supplement, Vitamin B12 Supplement, Thiamine Mononitrate, Vitamin A Acetate, Pyridoxine Hydrochloride, Citric Acid, Vitamin D3 Supplement, Biotin, Folic Acid, Potassium Chloride, Ferrous Sulfate, Zinc Sulfate, Zinc Proteinate, Iron Proteinate, Copper Sulfate, Zinc Oxide, Manganese Sulphate, Manganese Proteinate, Copper Proteinate, Manganous Oxide, Calcium Iodate, Sodium Selenite, Dried Lactobacillus casei fermentation product, Dried Lactobacillus acidophilus fermentation product, Dried Bifidobacterium animalis fermentation product, Dried Lactobacillus reuteri fermentation product	27	36	61	11	51

 Moonlight Natural Pet Store Review of 103 Dog Kibbles					Quality of Ingredients Rank	Ingredient Panel Rank	Questionable Ingredients Rank (1 meaning least offender, 103 being Worst offender)	Questionable Practices/ Adverstising Rank (1 meaning least offender, 103 being Worst offender)	Overall Ranking
Brand	Manufacturer	Picture of Dog Kibble bag	Formula	Ingredients	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)
nutram	Elmira Pet Products		S9 Nutram Sound Balanced Wellness Adult	Lamb Meal, Lamb, Chicken Meal, Pearled Barley, Brown Rice, Oatmeal, Peas, Lentils, Chicken Fat (preserved with Mixed Tocopherols), Dried Beet Pulp, Natural Flavor, Dehydrated Alfalfa Meal, Flaxseed, Salmon Oil, Apples, Pumpkin, Broccoli, Butternut Squash, Potassium Chloride, Salt, Choline Chloride, Chicory Root Extract, DL-Methionine, Vitamins & Minerals (Vitamin E Supplement, Vitamin A Supplement, Vitamin D3 Supplement, Niacin (source of Vitamin B3), d-Calcium Pantothenate (source of Vitamin B5), Thiamine Mononitrate (source of Vitamin B1), Riboflavin (source of Vitamin B2), Beta-Carotene, Pyridoxine Hydrochloride (source of Vitamin B6), Folic Acid, Biotin, Vitamin B12 Supplement, Zinc Proteinate, Ferrous Sulfate, Iron Proteinate, Zinc Oxide, Copper Proteinate, Copper Sulfate, Manganese Proteinate, Manganous Oxide, Calcium Iodate, Selenium Yeast), Glucosamine Hydrochloride, Yucca schidigera Extract, Spinach, Celery Seeds, Peppermint, Chamomile, Turmeric, Rosemary	63	36	61	1	52
Natural Balance	Natural Balance Pet Foods		Grain Free Chicken Formula	Chicken, Chicken Meal, Lentils, Dried Peas, Egg, Chicken Fat (Preserved With Mixed Tocopherols), Flaxseed, Sweet Potatoes, Pea Starch, Natural Flavor, Pumpkin, Spinach, Dried Tomato Pomace, Menhaden Fish Oil (Preserved With Mixed Tocopherols), Carrots, Cranberries, Apples, Salt, Potassium Chloride, Dicalcium Phosphate, Taurine, DL-Methionine, Vitamins (Vitamin E Supplement, Ascorbic Acid (Source Of Vitamin C), Niacin, Vitamin A Supplement, Thiamine Mononitrate, D-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Biotin, Vitamin D3 Supplement), Minerals (Zinc Proteinate, Zinc Sulfate, Ferrous Sulfate, Iron Proteinate, Copper Sulfate, Copper Proteinate, Manganese Sulfate, Sodium Selenite, Calcium Iodate), L-Threonine, Lactic Acid, L-Carnitine, Citric Acid (Used As A Preservative), Yucca Schidigera Extract, Choline Chloride, Rosemary Extract.	63	36	8	57	53
Castor and Pollux	Merrick Pet Care, Inc		ORGANIX® Grain Free Organic Chicken & Sweet Potato Recipe	Organic Chicken, Organic Chicken Meal, Organic Sweet Potatoes, Organic Potatoes, Organic Peas, Organic Tapioca, Organic Chicken Fat, Organic Sunflower Seed Meal, Organic Pea Protein, Natural Flavor, Organic Flaxseed, Organic Sunflower Oil, Organic Chicken Liver, Organic Blueberries, Salt, Vitamins (Vitamin E Supplement, Niacin Supplement, Thiamine Mononitrate, D-Calcium Pantothenate, Vitamin A Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin D3 Supplement, Biotin, Vitamin B12 Supplement, Folic Acid), Choline Chloride, Minerals (Zinc Methionine Complex, Calcium Carbonate, Zinc Sulfate, Iron Proteinate, Ferrous Sulfate, Copper Proteinate, Copper Sulfate, Manganese Proteinate, Sodium Selenite, Manganous Oxide, Calcium Iodate, Ethylenediamine Dihydroiodide), Taurine, Potassium Chloride, Organic Amaranth, Mixed Tocopherols for freshness	24	36	59	89	54
Canidae			PURE Dry Dog Food: Grain Free, Chicken and Pea Recipe for Healthy Weight	Chicken, chicken meal, turkey meal, sweet potatoes, peas, garbanzo beans, potatoes, sunured alfalfa meal, chicken fat, natural flavor, taurine, choline chloride, mixed tocopherols (a preservative), zinc sulfate, vitamin E supplement, ferrous sulfate, vitamin B12 supplement, niacin, L-ascorbyl-2-polyphosphate, calcium pantothenate, manganese sulfate, copper sulfate, vitamin A supplement, sodium selenite, biotin, riboflavin, thiamine mononitrate, zinc proteinate, dried Lactobacillus acidophilus fermentation product, pyridoxine hydrochloride, vitamin D3 supplement, ethylenediamine dihydroiodide, folic acid, iron proteinate, manganese proteinate, copper proteinate, dried Lactobacillus casei fermentation product, dried Lactobacillus plantarum fermentation product.	27	36	33	78	55
Nutri Source	KLN Family Brands?		Adult Chicken & Rice Recipe	Chicken, chicken meal, brown rice, barley, chicken fat (preserved with tocopherols and citric acid), oatmeal, menhaden fish meal (a source of fish oil), natural turkey and chicken flavor, dried plain beet pulp, flax seed, potassium chloride, brewers dried yeast, salt, DL methionine, choline chloride, minerals (zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, selenium yeast), vitamins (vitamin A acetate, vitamin D3 supplement, vitamin E supplement, niacin, d-calcium pantothenate, thiamine mononitrate, pyridoxine hydrochloride, riboflavin supplement, folic acid, biotin, vitamin B12 supplement), lactic acid, L-ascorbyl-2-polyphosphate (source of vitamin C), yucca schidigera extract, taurine, L-carnitine, calcium iodate, rosemary extract, yeast culture, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Aspergillus oryzae fermentation extract, dried Trichoderma longibrachiatum fermentation extract, dried Bacillus subtilis fermentation extract.	27	36	61	39	56
First Mate	FirstMate Pet Foods		Chicken Meal with Blueberries Formula Small Bites	Chicken Meal Burbank Potato Norkotah Potato Chicken Fat (Mixed Tocopherols) Whole Blueberries Potassium Chloride DL-Methionine Choline Chloride Calcium Propionate Minerals (Zinc Proteinate Iron Proteinate Manganese Proteinate Copper Proteinate Iodine Cobalt Carbonate Selenium Yeast) Vitamins (Vitamin E Supplement Riboflavin Niacin D-pantothenic Acid Thiamine hydrochloride Vitamin A Supplement Pyridoxine Hydrochloride Biotin Folic Acid Vitamin B12 Supplement Vitamin D3 Supplement) Yeast Extract Glucosamine Hydrochloride	63	36	37	11	57
Kirkland	Diamond Pet Foods		Kirkland Signature Adult Formula Chicken, Rice and Vegetable Dog Food 40 lb.	Chicken, chicken meal, whole grain brown rice, cracked pearled barley, chicken fat (preserved with mixed tocopherols), egg product, dried beet pulp, potatoes, fish meal, flaxseed, natural flavor, brewers dried yeast, millet, potassium chloride, salt, choline chloride, carrots, peas, dried kelp, apples, cranberries, rosemary extract, parsley flake, dried chicory root, glucosamine hydrochloride, dried Lactobacillus acidophilus fermentation product, dried Bifidobacterium animalis fermentation product, dried Lactobacillus reuteri fermentation product, vitamin E supplement, iron proteinate, zinc proteinate, copper proteinate, ferrous sulfate, zinc sulfate, copper sulfate, potassium iodide, thiamine mononitrate, manganese proteinate, manganous oxide, chondroitin sulfate, ascorbic acid, vitamin A supplement, biotin, niacin, calcium pantothenate, manganese sulfate, sodium selenite, pyridoxine hydrochloride (vitamin B6), vitamin B12 supplement, riboflavin, vitamin D supplement, folic acid.	27	36	37	57	58

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Brand	Manufacturer	Picture of Dog Kibble bag	Formula	Ingredients	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)
Open Farm			Homestead Turkey & Ancient Grains Dry Dog Food	Turkey, Oats, Ocean Whitefish Meal, Sorghum, Quinoa, Coconut Oil, Herring Meal, Natural Flavor, Brown Rice, Pumpkin, Salmon Oil, Apples, Chia Seed, Potassium Chloride, Salt, Choline Chloride, Chicory Root, Vitamins (Vitamin E Supplement, Calcium Pantothenate, Niacin Supplement, Vitamin A Supplement, Riboflavin Supplement, Vitamin D3 Supplement, Vitamin B12 Supplement, Thiamine Mononitrate, Folic Acid), Minerals (Zinc Proteinate, Calcium Carbonate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Selenium Yeast, Calcium Iodate), Taurine, Mixed Tocopherols (Preservative), Cinnamon, Turmeric	63	36	61	10	59
Triumph	Sunshine Mills		FREE SPIRIT GRAIN FREE CHICKEN, CARROT, & CRANBERRY RECIPE DOG FOOD	DEBONED CHICKEN, CHICKEN MEAL (SOURCE OF GLUCOSAMINE AND CHONDROITIN SULFATE), TAPIOCA STARCH, SWEET POTATOES, PEAS, PEA STARCH, CHICKEN FAT (PRESERVED WITH MIXED TOCOPHEROLS), DRIED BEET PULP, FLAXSEED, DRIED CRANBERRIES, DRIED CARROTS, TURKEY MEAL, NATURAL CHICKEN FLAVOR, DICALCIUM PHOSPHATE, YUCCA SCHIDIGERA EXTRACT, DRIED CHICORY ROOT, FISH OIL, DRIED BLUEBERRIES, AVOCADO, DRIED APPLES, PARSLEY, PAPAYA, SPINACH, KALE POWDER, TAURINE, DL-METHIONINE, MINERALS (ZINC SULFATE, FERROUS SULFATE, COPPER SULFATE, MAGNESIUM SULFATE, CALCIUM IODATE, SODIUM SELENITE, IRON AMINO ACID CHELATE, ZINC AMINO ACID CHELATE, MANGANESE AMINO ACID CHELATE, COPPER AMINO ACID CHELATE), VITAMINS (VITAMIN E SUPPLEMENT, CHOLINE CHLORIDE, VITAMIN A SUPPLEMENT, VITAMIN D3 SUPPLEMENT, NIACIN, D-CALCIUM PANTOTHENATE, PYRIDOXINE HYDROCHLORIDE [SOURCE OF VITAMIN B6], RIBOFLAVIN SUPPLEMENT, FOLIC ACID, BIOTIN, VITAMIN B12 SUPPLEMENT), DRIED LACTOBACILLUS ACIDOPHILUS FERMENTATION PRODUCT, DRIED LACTOBACILLUS PLANTARUM FERMENTATION PRODUCT, DRIED LACTOBACILLUS REUTERI FERMENTATION PRODUCT, DRIED BIFIDOBACTERIUM ANIMALIS FERMENTATION PRODUCT, DRIED ENTEROCOCCUS FAECIUM FERMENTATION PRODUCT.	63	36	8	57	60
Wyson	Wyson		Original Adult	Chicken, Chicken Meal, Oat Groats, Brown Rice, Turkey Meal, Peas, Chicken Fat (preserved with Mixed Tocopherols), Flaxseeds, Dried Plain Beet Pulp, Natural Flavor, Dried Whey Protein Concentrate, Crab Meal, Montmorillonite Clay, Salt, Minerals (Potassium Chloride, Zinc Proteinate, Zinc Sulfate, Ferrous Sulfate, Iron Proteinate, Copper Sulfate, Copper Proteinate, Manganese Sulfate, Manganese Proteinate, Sodium Selenite, Calcium Iodate), Taurine, Calcium Carbonate, Dried Tomato Pomace, Calcium Propionate (a preservative), Vitamins (Ascorbic Acid [source of Vitamin C], Vitamin E Supplement, Niacin Supplement, Calcium Pantothenate, Vitamin A Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin D3 Supplement, Biotin, Vitamin B12 Supplement, Folic Acid), Choline Chloride, Coconut Oil, Dried Blueberry Powder, Dried Kelp, Dried Yogurt, Organic Barley Grass Powder, Fish Oil, Yeast Extract, Citric Acid (a preservative), Dried Kale, Dried Spinach, Dried Carrots, Dried Apple Fiber, Mixed Tocopherols (a preservative), Rosemary Extract, Inulin, Yeast Culture, Dried Aspergillus oryzae Fermentation Extract, Dried Enterococcus faecium Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Bacillus subtilis Fermentation Extract, Dried Lactobacillus plantarum Fermentation Product, Dried Lactobacillus lactis Fermentation Product, Pepper.	27	36	61	57	61
Holistic Select	WellPet		ADULT HEALTH Chicken Meal & Brown Rice Recipe	Chicken Meal, Brown Rice, Rice, Oatmeal, Chicken Fat (preserved with Mixed Tocopherols), Oats, Pork Meal, Dried Plain Beet Pulp, Flaxseed, Pumpkin, Cranberries, Apples, Brewers Dried Yeast, Salmon Oil, Potassium Chloride, Papayas, Choline Chloride, Blueberries, Pomegranates, Taurine, Vitamin E Supplement, Inulin, Dried Kelp, Zinc Proteinate, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Niacin, Ferrous Sulfate, Iron Proteinate, Vitamin A Supplement, Yucca Schidigera Extract, Glucosamine Hydrochloride, Ascorbic Acid (Vitamin C), Ground Cinnamon, Ground Fennel, Ground Peppermint, Copper Sulfate, Thiamine Mononitrate, Copper Proteinate, Manganese Proteinate, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.	27	36	61	45	62
Oven-Baked	Bio Biscuit Inc		FOOD FOR SMALL BREED ADULT DOGS - CHICKEN	Fresh deboned chicken, Whole ground barley, Oat meal, Chicken meal, Ground brown rice, Fish meal, Ground hulled barley, Canola oil (preserved with mixed tocopherols and citric acid), Whole ground rye, Ground whole flaxseed, Dried egg product, Calcium carbonate, Natural flavor, Salmon oil, Sea salt, Monosodium phosphate, Taurine, Potassium chloride, Choline chloride, Yucca schidigera extract, Inulin (prebiotic), Zinc proteinate, Iron proteinate, Glucosamine hydrochloride, Chondroitin sulfate, Vitamin E supplement, Beta-carotene, Copper proteinate, Manganese proteinate, Spinach, Niacin supplement, Apples, Bananas, Blueberries, Broccoli, Cranberries, Dried algae, Sweet potatoes, Vitamin A supplement, d-calcium pantothenate, Riboflavin supplement, Thiamine mononitrate, Vitamin D3 supplement, Vitamin B12 supplement, Pyridoxine hydrochloride, Calcium iodate, Sodium selenite, Folic acid, Rosemary extract. May contain traces of peanuts.	63	36	37	45	63

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Brand	Manufacturer	Picture of Dog Kibble bag	Formula	Ingredients	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)
Blue Buffalo	General Mills		Blue Wilderness Chicken with Grains Recipe	Deboned Chicken, Chicken Meal (source of Glucosamine), Oatmeal, Barley, Dried Chicken, Dried Tomato Pomace, Natural Flavour, Chicken Fat (preserved with Mixed Tocopherols), Flaxseed (source of Omega 3 and Omega 6 Fatty Acids), Peas, Pea Protein, Dried Egg Product, Salt, Dehydrated Alfalfa Meal, Potassium Chloride, L-Threonine, DL-Methionine, Potatoes, Calcium Carbonate, Dried Chicory Root, Pea Fibre, Alfalfa Nutrient Concentrate, Dicalcium Phosphate, Choline Chloride, preserved with Mixed Tocopherols, Sweet Potatoes, Carrots, Zinc Amino Acid Chelate, Zinc Sulfate, Vegetable Juice for colour, Ferrous Sulfate, Vitamin E Supplement, Iron Amino Acid Chelate, Blueberries, Cranberries, Barley Grass, Parsley, Turmeric, Dried Kelp, Yucca Schidigera Extract, Niacin (Vitamin B3), Calcium Pantothenate (Vitamin B5), Copper Sulfate, Biotin (Vitamin B7), L-Ascorbyl-2-Polyphosphate (source of Vitamin C), L-Lysine, Vitamin A Supplement, Copper Amino Acid Chelate, Manganese Sulfate, Manganese Amino Acid Chelate, Taurine, Thiamine Mononitrate (Vitamin B1), Riboflavin (Vitamin B2), Vitamin D3 Supplement, Vitamin B12 Supplement, Pyridoxine Hydrochloride (Vitamin B6), Calcium Iodate, Dried Yeast, Dried Enterococcus faecium fermentation product, Dried Lactobacillus acidophilus fermentation product, Dried Aspergillus niger fermentation extract, Dried Trichoderma longibrachiatum fermentation extract, Dried Bacillus subtilis fermentation extract, Folic Acid (Vitamin B9), Sodium Selenite, Oil of Rosemary.	27	2	86	89	64
Canadian Naturals	Canadian Supreme Pet Foods		Chicken & Brown Rice Recipe for Dogs	Chicken meal, ground oats, brown rice, potato, chicken fat (stabilized with mixed tocopherols, a natural source of vitamin E), millet, rye, fresh chicken, chicken cartilage (natural source of glucosamine), natural flavour, whole dried egg, flaxseed, Canadian salmon meal, Canadian salmon oil, tomato pomace, calcium carbonate, potassium chloride, dicalcium phosphate, sodium chloride, lecithin, kelp, chicory root extract, cranberry, alfalfa, spinach, sweet potato, broccoli, blueberries, apples, bananas, pears, vitamin (vitamin A, vitamin D3, vitamin E, niacin, vitamin C, inositol, d-calcium pantothenate, thiamine mononitrate, riboflavin, beta carotene, pyridoxine hydrochloride, folic acid, vitamin K, biotin, vitamin B12 supplement), minerals (zinc proteinate, ferrous sulfate, iron proteinate, zinc oxide, copper proteinate, copper sulfate, manganese proteinate, manganous oxide, calcium iodate, sodium selenite), probiotics (lactobacillus acidophilus, lactobacillus casei, enterococcus faecium, bifidobacterium thermophilum), DL methionine, yucca schidigera extract, rosemary, turmeric, paprika, garlic, cinnamon, chamomile, capicum.	27	36	61	45	65
Castor and Pollux	Merrick Pet Care, Inc		PRISTINE® Wild-Caught Salmon & Oatmeal Recipe With Raw Bites	Salmon, Whitefish Meal, Organic Oatmeal, Organic Barley, Lamb Meal, Sunflower Oil, Organic Sunflower Seed Meal, Organic Brown Rice, Natural Flavor, Organic Flaxseed, Whitefish, Chicory Root (source of inulin), Potassium Chloride, Organic Blueberries, Organic Apples, Salt, Organic Potatoes, Taurine, Vitamins (Vitamin E Supplement, Niacin Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Vitamin A Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin D3 Supplement, Biotin, Vitamin B12 Supplement, Folic Acid), Choline Chloride, Minerals (Zinc Methionine Complex, Calcium Carbonate, Zinc Sulfate, Iron Proteinate, Ferrous Sulfate, Copper Proteinate, Copper Sulfate, Manganese Proteinate, Sodium Selenite, Manganous Oxide, Calcium Iodate, Ethylenediamine Dihydroiodide), Mixed Tocopherols for Freshness, Dried Bacillus coagulans Fermentation Product, Citric Acid for Freshness	27	36	61	57	66
Solid Gold	Solid Gold Pets		Star Chaser™ Chicken & Brown Rice Recipe	Chicken, Chicken Meal, Brown Rice, Pearled Barley, Peas, Ocean Fish Meal, Chicken Fat (Preserved with Mixed Tocopherols), Dried Eggs, Pea Fiber, Ground Flaxseed, Natural Flavor, Carrots, Potassium Chloride, Salmon Oil (Preserved with Mixed Tocopherols), Pumpkin, Blueberries, Cranberries, Vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (Source of Vitamin C), Niacin, Calcium Pantothenate, Riboflavin, Pyridoxine Hydrochloride, Thiamine Mononitrate, Vitamin A Supplement, Vitamin B12 Supplement, Vitamin D3 Supplement, Biotin, Folic Acid), Choline Chloride, Salt, Minerals (Zinc Sulfate, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Zinc Proteinate, Manganese Proteinate, Copper Proteinate, Sodium Selenite, Calcium Iodate), DL-Methionine, Dried Chicory Root, Taurine, Rosemary Extract, Dried Bacillus Coagulans Fermentation Product.	63	36	86	11	67
Solid Gold	Solid Gold Pets		Sun Dancer™ Chicken, Tapioca & Turmeric Recipe	Chicken, Chicken Meal, Tapioca, Peas, Ocean Fish Meal, Chicken Fat (Preserved with Mixed Tocopherols), Dried Tomato Pomace, Quinoa, Ground Flaxseed, Natural Flavor, Dried Eggs, Chia Seeds, Carrots, Potassium Chloride, Pumpkin, Choline Chloride, Turmeric, Salmon Oil (Preserved with Mixed Tocopherols), Blueberries, Cranberries, Salt, DL-Methionine, Vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (Source of Vitamin C), Niacin, Calcium Pantothenate, Riboflavin, Pyridoxine Hydrochloride, Thiamine Mononitrate, Vitamin A Supplement, Vitamin B12 Supplement, Vitamin D3 Supplement, Biotin, Folic Acid), Minerals (Zinc Sulfate, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Zinc Proteinate, Manganese Proteinate, Copper Proteinate, Sodium Selenite, Calcium Iodate), Dried Chicory Root, Taurine, Rosemary Extract, Dried Bacillus Coagulans Fermentation Product.	63	36	91	11	68
SquarePet	SquarePet		YES® LOW FAT FORMULA	Ocean Whitefish Meal, Ocean Whitefish, White Rice, Tapioca, Quinoa, Brown Rice, Miscanthus Grass, Natural Flavor, Sunflower Oil (Preserved with Mixed Tocopherols), Chicory Root, Potassium Chloride, Choline Chloride, Taurine, Vitamins (Ascorbic Acid (Source of Vitamin C), Vitamin E Supplement, Niacin Supplement, D-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Biotin), Minerals (Calcium Carbonate, Zinc Proteinate, Iron Proteinate, Selenium Yeast, Copper Proteinate, Manganese Proteinate, Calcium Iodate), Salt, Dried Bacillus Coagulans Fermentation Product.	85	36	37	11	69

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Brand	Manufacturer	Picture of Dog Kibble bag	Formula	Ingredients	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)
Ultra Performatri n	Pet Valu		Performatrin Ultra Grain-Free Original Recipe Dog Food	Turkey, Turkey Meal (source of Glucosamine and Chondroitin Sulfate), Peas, Salmon Meal, Duck Meal, Potato, Dried Egg Product, Sweet Potato, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Potato Protein, Natural Flavor, Tomato Pomace, Yeast Culture, Pumpkin, Cranberries, Blueberries, Lecithin, Salt, Chicory Root Extract, Dried Kelp, Choline Chloride, Potassium Chloride, Dried Yeast, Spinach, Blackberries, Taurine, Rosemary Extract, Marigold Extract, Yucca Schidigera Extract, Green Tea Extract, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Bifidobacterium bifidum Fermentation Product, Dried Enterococcus faecium Fermentation Product, Vitamins (Vitamin E supplement, Carotene, Inositol, Niacin, d-Calcium Pantothenate, Vitamin A Supplement, Thiamine Mononitrate, Riboflavin, Biotin, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid), Minerals (Zinc Proteinate, Ferrous Sulfate, Zinc Oxide, Iron Proteinate, Selenium Yeast, Copper Sulfate, Manganese Proteinate, Copper Proteinate, Manganous Oxide, Calcium Iodate).	63	2	33	96	70
Go!	Petcarean Pet Nutrition		CHICKEN RECIPE WITH GRAINS	Chicken meal, de-boned chicken, whole brown rice, white rice, oatmeal, chicken fat (preserved with mixed tocopherols), salmon meal, natural chicken flavour, flaxseed, pea fibre, sun-dried alfalfa, apples, carrots, cranberries, salt, potassium chloride, dried chicory root, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, vitamins (vitamin E supplement, L-ascorbyl-2-polyphosphate (a source of vitamin C), niacin, d-calcium pantothenate, vitamin A supplement, thiamine mononitrate, riboflavin, beta-carotene, vitamin B12 supplement, biotin, pyridoxine hydrochloride, vitamin D3 supplement, folic acid.), minerals (zinc proteinate, iron proteinate, manganese proteinate, copper proteinate, selenium yeast, calcium iodate.), taurine, DL-methionine, L-lysine, yucca schidigera extract, dried rosemary.	27	36	61	57	71
Addiction	Addiction Foods Ltd		LE LAMB	Lamb, Lamb Meal, Ocean Fish Meal, Green Peas, Tapioca, Potatoes, Yellow Peas, Chicken Fat, Flaxseed, Brewers Dried Yeast, Natural Flavor, Natural Buffered Vinegar, Sea Salt, Fish Oil, Dried Cranberries, Dried Blueberries, Turmeric, Chamomile, Peppermint, Potassium Chloride, Magnesium Sulfate, Choline Chloride, Taurine, DL-Methionine, Calcium Carbonate, Zinc Amino Acid Complex, Iron Amino Acid Complex, Vitamin E Supplement, Niacin (Vitamin B3), Copper Amino Acid Complex, d-Calcium Pantothenate (Vitamin B5), Manganese Amino Acid Complex, Sodium Selenite, Riboflavin Supplement, Thiamine Mononitrate (Vitamin B1), Vitamin B12 Supplement, Vitamin A Supplement, Pyridoxine Hydrochloride (Vitamin B6), Cobalt Sulfate, Calcium Iodate, Folic Acid, Vitamin D3 Supplement, Mixed Tocopherols for added freshness, Rosemary Extract, Tea Extract, Spearmint Extract.	63	36	37	45	72
Whole Earth Farms			Grain Free Recipe with Chicken & Turkey	Chicken Meal, Potatoes, Canola Meal, Peas, Chicken Fat, Sweet Potato, Chicken, Turkey, Natural Flavor, Flaxseed, Apples, Carrots, Dried Beet Pulp, Dried Yeast, Potassium Chloride, Salt, Vitamins (Vitamin E Supplement, Vitamin B12 Supplement, Vitamin A Acetate, d-Calcium Pantothenate, Thiamine Mononitrate, Folic Acid, Riboflavin Supplement, Niacin, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement), Choline Chloride, Minerals (Iron Amino Acid Complex, Zinc Amino Acid Complex, Zinc Sulfate, Sodium Selenite, Manganese Amino Acid Complex, Copper Amino Acid Complex, Copper Sulfate, Potassium Iodide), Taurine, Mixed Tocopherols for freshness, Citric Acid for freshness, Dried Lactobacillus plantarum Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product.	63	36	37	57	73
Canidae	Ethos		All Life Stages Dry Dog Food with Chicken Meal and Rice Formula	Chicken meal, barley, peas, chicken fat, brown rice, flaxseed, white rice, salmon oil, natural flavor, salt, lentils, Threonine, potassium chloride, taurine, choline chloride, mixed tocopherols (a preservative), zinc sulfate, vitamin E supplement, Tryptophan, DL-Methionine, ferrous sulfate, niacin, L-ascorbyl-2-polyphosphate, calcium pantothenate, manganese sulfate, copper sulfate, vitamin A supplement, sodium selenite, riboflavin supplement, thiamine mononitrate, biotin, vitamin B12 supplement, zinc proteinate, dried Lactobacillus acidophilus fermentation product, pyridoxine hydrochloride, ethylenediamine dihydroiodide, vitamin D3 supplement, folic acid, dried Lactobacillus casei fermentation product, dried Lactobacillus plantarum fermentation product.	27	36	61	78	74
Merrick	Merrick pet care		Grain Free Real Chicken + Sweet Potato Recipe	Deboned Chicken, Chicken Meal, Turkey Meal, Sweet Potatoes, Potatoes, Peas, Chicken Fat, Natural Flavor, Flaxseed, Dried Yeast, Potassium Chloride, Salt, Choline Chloride, Apples, Blueberries, Minerals (Zinc Amino Acid Complex, Iron Amino Acid Complex, Sodium Selenite, Manganese Amino Acid Complex, Copper Amino Acid Complex, Calcium Iodate), DL-Methionine, Taurine, Vitamins (Vitamin E Supplement, Vitamin B12 Supplement, Vitamin A Supplement, Niacin, Thiamine Mononitrate, Riboflavin Supplement, d-Calcium Pantothenate, Folic Acid, Menadione Sodium Bisulfite Complex, Biotin, Pyridoxine Hydrochloride, Vitamin D3 Supplement), Mixed Tocopherols for freshness.	85	2	37	83	75
Fromm	Fromm Family Foods		Puppy Gold	Chicken, Chicken Meal, Chicken Broth, Oat Groats, Pearled Barley, Menhaden Fish Meal, Brown Rice, Chicken Fat, Dried Tomato Pomace, Dried Egg Product, Potatoes, Chicken Liver, Whole Oats, Salmon Oil, Whole Barley, Cheese, Flaxseed, Brewers Dried Yeast, Duck, Lamb, Carrots, Sweet Potatoes, Celery, Monocalcium Phosphate, Alfalfa Meal, Monosodium Phosphate, Salt, Potassium Chloride, DL-Methionine, Chicory Root Extract, Taurine, Calcium Sulfate, Choline Chloride, Chicken Cartilage, Vitamins, Minerals, Yucca Schidigera Extract, Sorbic Acid (Preservative), L-Tryptophan, Sodium Selenite, Probiotics.	27	36	61	83	76








 Moonlight Natural Pet Store Review of 103 Dog Kibbles					Quality of Ingredients Rank	Ingredient Panel Rank	Questionable Ingredients Rank (1 meaning least offender, 103 being Worst offender)	Questionable Practices/ Adverstising Rank (1 meaning least offender, 103 being Worst offender)	Overall Ranking
Brand	Manufacturer	Picture of Dog Kibble bag	Formula	Ingredients	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)
Go!	Petcurean Pet Nutrition		GRAIN-FREE CHICKEN RECIPE	De-boned chicken, peas, chicken meal, potatoes, chickpeas, tapioca, pea fibre, chicken fat (preserved with mixed tocopherols), flaxseed, suncured alfalfa, natural flavour, psyllium husk, potato flour, apples, tomato, carrots, salt, dried chicory root, vitamins (vitamin E supplement, L-ascorbyl-2-polyphosphate (a source of vitamin C), niacin, d-calcium pantothenate, vitamin A supplement, thiamine mononitrate, riboflavin, beta-carotene, vitamin B12 supplement, biotin, pyridoxine hydrochloride, vitamin D3 supplement, folic acid.), minerals (ferrous sulphate, zinc proteinate, iron proteinate, selenium yeast, zinc oxide, copper sulphate, manganese proteinate, copper proteinate, manganous oxide, calcium iodate.), dried Enterococcus faecium fermentation product, dried Lactobacillus acidophilus fermentation product, taurine, DL-methionine, choline chloride, chicken cartilage (a source of chondroitin sulphate), glucosamine hydrochloride, chondroitin sulphate, New Zealand green mussels, L-carnitine, yucca schidigera extract, potassium chloride, dried rosemary.	63	36	37	57	77
SquarePet	SquarePet		VFS® SKIN & DIGESTIVE SUPPORT	Hydrolyzed Pork, Brown Rice, White Rice, Sunflower Oil (Preserved with Mixed Tocopherols), Pork Fat (Preserved with Mixed Tocopherols), Natural Pork Flavor, Calcium Carbonate, Flaxseed Oil, Tricalcium Phosphate, Potassium Chloride, Choline Chloride, Vitamins (Vitamin A Supplement, Vitamin D3 Supplement, Vitamin E Supplement, Niacin Supplement, D-Calcium Pantothenate, Riboflavin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Vitamin B12 Supplement, Folic Acid), DL-Methionine, Marine Microalgae, Salt, Nutritional Yeast, Dandelion Greens, Taurine, Ascorbic Acid (Source of Vitamin C), Dried Kelp, L-Carnitine, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate, Selenium Yeast).	85	36	61	11	78
Lifetime	Nutreco Canada		Lifetime Chicken and Oatmeal	Chicken meal, oatmeal, whole barley, chicken and turkey fat (preserved with mixed tocopherols), canola meal, whole brown rice, flaxseed, natural flavours, herring oil (DHA), salt, potassium chloride, calcium carbonate, dicalcium phosphate, yeast extract, dried chicory root, choline chloride, yucca schidigera, vitamins (vitamin E supplement, niacin, d-calcium pantothenate, vitamin A, riboflavin, vitamin B12 supplement, thiamine mononitrate, pyridoxine hydrochloride, vitamin D3 supplement, folic acid), minerals (zinc sulphate, ferrous sulphate, copper sulphate, manganese sulphate, sodium selenite, calcium iodate, zinc proteinate, copper proteinate, manganese proteinate, iron proteinate).	63	36	97	1	79
Gather	Petcurean Pet Nutrition		VEGAN RECIPE FOR ADULT DOGS	Organic peas, organic barley, organic oats, lentils, organic sunflower oil (preserved with mixed tocopherols), potatoes, quinoa, organic flaxseed, primary dried yeast, calcium carbonate, natural vegetable flavouring, blueberries, cranberries, carrots, choline chloride, salt, dicalcium phosphate, potassium chloride, vitamins (vitamin A supplement, vitamin D2 supplement, vitamin E supplement, niacin, L-ascorbyl-2-polyphosphate (a source of vitamin C), d-calcium pantothenate, thiamine mononitrate, riboflavin, pyridoxine hydrochloride, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, calcium iodate, selenium yeast), taurine, DL-methionine, L-lysine, L-carnitine, dried rosemary.	24	36	99	39	80
Rayne	Rayne		ADULT HEALTH-RSS2 M	Pork, brown rice, oatmeal, potato flour, pork meal, potato protein, canola oil, (preserved with mixed tocopherols), tomato pomace, dried pork liver, natural flavor, salt, marine microalgae, dl-methionine, potassium citrate, vitamins (vitamin E supplement, vitamin B12 supplement, niacin, d-calcium pantothenate, vitamin A acetate, biotin, riboflavin, thiamin mononitrate, vitamin D3 supplement, pyridoxine hydrochloride, folic acid), choline chloride, minerals (ferrous sulfate, zinc oxide, manganous oxide, copper sulfate, iron amino acid chelate, zinc amino acid chelate, manganese amino acid chelate, copper amino acid chelate, sodium selenite, cobalt carbonate, ethylenediamine dihydriodine), mixed tocopherols, taurine, rosemary extract.	63	36	61	57	81
Evolve	Sunshine Mills		EVOLVE GRAIN FREE TURKEY & SWEET POTATO RECIPE DOG FOOD	DEBONED TURKEY, TURKEY MEAL, TAPIOCA STARCH, SWEET POTATOES, GARBANZO BEANS, CHICKEN MEAL, PEAS, PEA STARCH, CHICKEN FAT (PRESERVED WITH MIXED TOCOPHEROLS), FLAXSEED MEAL, DRIED PLAIN BEET PULP, DRIED YEAST, MENHADEN FISH MEAL, NATURAL CHICKEN FLAVOR, SALT, POTASSIUM CHLORIDE, CALCIUM CARBONATE, DRIED CHICORY ROOT, DRIED BLUEBERRIES, DRIED CRANBERRIES, AVOCADO, DRIED APPLES, DRIED CARROTS, PARSLEY, PAPAYA, SPINACH, KALE POWDER, TAURINE, DL- METHIONINE, MINERALS (COPPER SULFATE, MANGANESE SULFATE, ZINC SULFATE, IRON SULFATE, CALCIUM IODATE, SODIUM SELENITE), VITAMINS (CHOLINE CHLORIDE, VITAMIN E SUPPLEMENT, NIACIN, D-CALCIUM PANTOTHENATE, VITAMIN A SUPPLEMENT, VITAMIN D3 SUPPLEMENT, RIBOFLAVIN SUPPLEMENT, VITAMIN B12 SUPPLEMENT, PYRIDOXINE HYDROCHLORIDE [SOURCE OF VITAMIN B6], THIAMINE MONONITRATE, FOLIC ACID), DRIED LACTOBACILLUS ACIDOPHILUS FERMENTATION PRODUCT, DRIED LACTOBACILLUS PLANTARUM FERMENTATION PRODUCT, DRIED LACTOBACILLUS REUTERI FERMENTATION PRODUCT, DRIED BIFIDOBACTERIUM ANIMALIS FERMENTATION PRODUCT, DRIED ENTEROCOCCUS FAECIUM FERMENTATION PRODUCT.	63	36	8	96	82

 Moonlight Natural Pet Store Review of 103 Dog Kibbles					Quality of Ingredients Rank	Ingredient Panel Rank	Questionable Ingredients Rank (1 meaning least offender, 103 being Worst offender)	Questionable Practices/ Adverstising Rank (1 meaning least offender, 103 being Worst offender)	Overall Ranking
Brand	Manufacturer	Picture of Dog Kibble bag	Formula	Ingredients	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)
Blue Buffalo	General Mills		Life Protection Formula Chicken and Brown Rice Recipe	Deboned Chicken, Chicken Meal, Brown Rice, Oatmeal, Barley, Menhaden Fish Meal (source of Omega 3 Fatty Acids), Peas, Chicken Fat (preserved with Mixed Tocopherols), Flaxseed (source of Omega 6 Fatty Acids), Natural Flavour, Dried Tomato Pomace, Dried Egg Product, Pea Protein, Fish Oil (source of ARA-Arachidonic Acid and DHA-Docosahexaenoic Acid), Salt, Potassium Chloride, Choline Chloride, Dehydrated Alfalfa Meal, Dicalcium Phosphate, Potatoes, Dried Chicory Root, Pea Fibre, Alfalfa Nutrient Concentrate, Calcium Carbonate, DL-Methionine, preserved with Mixed Tocopherols, Vitamin E Supplement, Sweet Potatoes, Carrots, Garlic, Zinc Amino Acid Chelate, Zinc Sulfate, Vegetable juice for Colour, Ferrous Sulfate, Iron Amino Acid Chelate, Blueberries, Cranberries, Barley Grass, Parsley, Turmeric, Dried Kelp, Yucca Schidigera Extract, Niacin (Vitamin B3), Calcium Pantothenate (Vitamin B5), L-Carnitine, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), L-Lysine, Copper Sulfate, Biotin (Vitamin B7), Vitamin A Supplement, Copper Amino Acid Chelate, Manganese Sulfate, Taurine, Manganese Amino Acid Chelate, Thiamine Mononitrate (Vitamin B1), Riboflavin (Vitamin B2) Vitamin D3 Supplement, Vitamin B12 Supplement, Pyridoxine Hydrochloride (Vitamin B6), Calcium Iodate, Dried Yeast, Dried Enterococcus faecium fermentation product, Dried Lactobacillus acidophilus fermentation product, Dried Aspergillus niger fermentation extract, Dried Trichoderma longibrachiatum fermentation extract, Dried Bacillus subtilis fermentation extract, Folic Acid (Vitamin B9), Sodium Selenite, Oil of Rosemary.	27	36	86	89	83
Natural Balance	Natural Balance Pet Foods		Grain Free Chicken & Sweet Potato Formula	Chicken, Chicken Meal, Sweet Potatoes, Cassava Flour, Potatoes, Chicken Fat (Preserved with Mixed Tocopherols), Brewers Dried Yeast, Flaxseed, Natural Flavor, Potato Protein, Menhaden Fish Oil (Preserved with Mixed Tocopherols), Salt, Potassium Chloride, Taurine, DL-methionine, Vitamins (Vitamin E Supplement, Ascorbic Acid (Source of Vitamin C), Niacin, Vitamin A Supplement, Thiamine Mononitrate, D-calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Biotin, Vitamin D3 Supplement), Choline Chloride, Minerals (Zinc Proteinate, Zinc Sulfate, Ferrous Sulfate, Iron Proteinate, Copper Sulfate, Copper Proteinate, Manganese Sulfate, Manganese Proteinate, Sodium Selenite, Calcium Iodate), Dicalcium Phosphate, Citric Acid (Used As A Preservative), Rosemary Extract, Green Tea Extract, Spearmint Extract.	85	36	37	57	83
Eukanuba	P&G		ADULT MEDIUM BREED DRY DOG FOOD	Chicken, chicken by-product meal, corn, wheat, chicken fat, ground grain sorghum, natural flavors, dried plain beet pulp, egg product, potassium chloride, sodium hexametaphosphate, salt, fructooligosaccharides, calcium carbonate, fish oil, choline chloride, vitamins [DL-alpha tocopherol acetate (source of vitamin E), biotin, D-calcium pantothenate, vitamin A acetate, niacin supplement, pyridoxine hydrochloride (vitamin B6), thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement, folic acid], glucosamine hydrochloride, trace minerals [zinc oxide, ferrous sulfate, copper sulfate, sodium selenite, calcium iodate], magnesium oxide, rosemary extract, preserved with mixed tocopherols and citric acid.	85	36	59	57	85
Eukanuba	P&G		ADULT - LAMB 1ST INGREDIENT DRY DOG FOOD	Lamb, brewers rice, chicken by-product meal, corn, wheat, lamb meal, chicken fat, ground grain sorghum, natural flavors, dried plain beet pulp, egg product, potassium chloride, sodium hexametaphosphate, fructooligosaccharides, salt, fish oil, choline chloride, vitamins [DL-alpha tocopherol acetate (source of vitamin E), biotin, D-calcium pantothenate, vitamin A acetate, niacin supplement, pyridoxine hydrochloride (vitamin B6), thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement, folic acid], trace minerals [zinc oxide, ferrous sulfate, copper sulfate, sodium selenite, calcium iodate], glucosamine hydrochloride, magnesium oxide, rosemary extract, preserved with mixed tocopherols and citric acid.	85	36	61	57	86
Iams	Mars Inc.		IAMS™ MINICHUNKS CHICKEN & WHOLE GRAINS	Chicken, Ground Whole Grain Corn, Ground Whole Grain Sorghum, Chicken By-Product Meal, Dried Plain Beet Pulp, Natural Flavor, Flaxseed, Dried Egg Product, Chicken Fat (Preserved with Mixed Tocopherols), Caramel Color, Vitamins (Vitamin E Supplement, Ascorbic Acid, Calcium Pantothenate, Biotin, Thiamine Mononitrate (source of Vitamin B1), Vitamin B12 Supplement, Vitamin A Supplement, Niacin, Riboflavin Supplement (source of Vitamin B2), Pyridoxine Hydrochloride (source of Vitamin B6), Vitamin D3 Supplement, Folic Acid), Minerals (Ferrous Sulfate, Zinc Oxide, Sodium Selenite, Manganese Sulfate, Manganous Oxide, Potassium Iodide), Potassium Chloride, Carrot, Choline Chloride, Fructooligosaccharides, Calcium Carbonate, Mixed Tocopherols (Preservative), Rosemary Extract	63	36	61	89	87
Evolve	Sunshine Mills		EVOLVE CLASSIC CHICKEN & BROWN RICE RECIPE DOG FOOD	DEBONED CHICKEN, CHICKEN MEAL, GROUND BROWN RICE, PEARLED BARLEY, OAT GROATS, RICE BRAN, CHICKEN FAT (PRESERVED WITH MIXED TOCOPHEROLS), DRIED PLAIN BEET PULP, FLAXSEED MEAL, NATURAL CHICKEN FLAVOR, MENHADEN FISH MEAL, SALT, DRIED EGG PRODUCT, POTASSIUM CHLORIDE, YUCCA SCHIDIGERA EXTRACT, DRIED KELP, DRIED CHICORY ROOT, DRIED BLUEBERRIES, DRIED CRANBERRIES, AVOCADO, DRIED APPLES, DRIED CARROTS, PARSLEY, PAPAYA, SPINACH, KALE POWDER, VITAMINS (CHOLINE CHLORIDE, VITAMIN E SUPPLEMENT, NIACIN, D-CALCIUM PANTOTHENATE, VITAMIN A SUPPLEMENT, VITAMIN D3 SUPPLEMENT, RIBOFLAVIN SUPPLEMENT, VITAMIN B12 SUPPLEMENT, PYRIDOXINE HYDROCHLORIDE [SOURCE OF VITAMIN B6], THIAMINE MONONITRATE, FOLIC ACID), MINERALS (COPPER SULFATE, MANGANESE SULFATE, ZINC SULFATE, IRON SULFATE, CALCIUM IODATE, SODIUM SELENITE), DRIED LACTOBACILLUS ACIDOPHILUS FERMENTATION PRODUCT, DRIED LACTOBACILLUS PLANTARUM FERMENTATION PRODUCT, DRIED LACTOBACILLUS REUTERI FERMENTATION PRODUCT, DRIED BIFIDOBACTERIUM ANIMALIS FERMENTATION PRODUCT, DRIED ENTEROCOCCUS FAECIUM FERMENTATION PRODUCT.	63	36	37	96	88




Moonlight Natural Pet Store Review of 103 Dog Kibbles

					Quality of Ingredients Rank	Ingredient Panel Rank	Questionable Ingredients Rank (1 meaning least offender, 103 being Worst offender)	Questionable Practices/ Adverstising Rank (1 meaning least offender, 103 being Worst offender)	Overall Ranking
Brand	Manufacturer	Picture of Dog Kibble bag	Formula	Ingredients	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)
Triumph	Sunshine Mills		WILD SPIRIT CHICKEN & BROWN RICE RECIPE DOG FOOD	DEBONED CHICKEN, CHICKEN MEAL, GROUND BROWN RICE, PEARLED BARLEY, OAT GROATS, RICE BRAN, CHICKEN FAT (PRESERVED WITH MIXED TOCOPHEROLS), DRIED PLAIN BEET PULP, FLAXSEED MEAL, NATURAL CHICKEN FLAVOR, MENHADEN FISH MEAL, SALT, DRIED EGG PRODUCT, POTASSIUM CHLORIDE, YUCCA SCHIDIGERA EXTRACT, DRIED KELP, DRIED CHICORY ROOT, DRIED BLUEBERRIES, DRIED CRANBERRIES, AVOCADO, DRIED APPLES, DRIED CARROTS, PARSLEY, PAPAYA, SPINACH, KALE POWDER, VITAMINS (CHOLINE CHLORIDE, VITAMIN E SUPPLEMENT, NIACIN, D-CALCIUM PANTOTHENATE, VITAMIN A SUPPLEMENT, VITAMIN D3 SUPPLEMENT, RIBOFLAVIN SUPPLEMENT, VITAMIN B12 SUPPLEMENT, PYRIDOXINE HYDROCHLORIDE [SOURCE OF VITAMIN B6], THIAMINE MONONITRATE, FOLIC ACID), MINERALS (COPPER SULFATE, MANGANESE SULFATE, ZINC SULFATE, IRON SULFATE, CALCIUM IODATE, SODIUM SELENITE), DRIED LACTOBACILLUS ACIDOPHILUS FERMENTATION PRODUCT, DRIED LACTOBACILLUS PLANTARUM FERMENTATION PRODUCT, DRIED LACTOBACILLUS REUTERI FERMENTATION PRODUCT, DRIED BIFIDOBACTERIUM ANIMALIS FERMENTATION PRODUCT, DRIED ENTEROCOCCUS FAECIUM FERMENTATION PRODUCT.	63	36	37	96	88
Nutro	Mars Inc.		SO SIMPLE™ Natural Dry Dog Food ADULT CHICKEN RECIPE	Chicken, Whole Grain Brown Rice, Whole Grain Barley, Chicken Meal, Split Peas, Chicken Fat (preserved with Mixed Tocopherols), Natural Flavor, Whole Flaxseed, Potassium Chloride, Choline Chloride, Salt, DL-Methionine, Citric Acid (preservative), Mixed Tocopherols (preservative), Vitamin E Supplement, Ferrous Sulfate Zinc Oxide, Sodium Selenite, Ascorbic Acid (Vitamin C), Manganese Sulfate, Copper Sulfate, D-Calcium Pantothenate, Biotin, Thiamine Mononitrate (Vitamin B1), Vitamin B12 Supplement, Vitamin A Supplement Niacin Supplement, Riboflavin Supplement (Vitamin B2), Pyridoxine Hydrochloride (Vitamin B6), Vitamin D3 Supplement, Manganous Oxide, Potassium Iodide, Folic Acid, Rosemary Extract.	85	36	61	78	90
Hills Science Diet	Colgate-Palmolive		Hill's Healthy Advantage Puppy Chicken & Brown Rice	Chicken, Brown Rice, Soybean Meal, Whole Grain Wheat, Chicken Meal, Pork Fat, Egg Product, Flaxseed, Dried Beet Pulp, Chicken Liver Flavor, Cracked Pearled Barley, Whole Grain Oats, Fish Oil, Lactic Acid, Soybean Oil, Dicalcium Phosphate, Iodized Salt, Green Peas, Apples, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Biotin, Folic Acid, Vitamin D3 Supplement), Cranberries, Choline Chloride, Carrots, Potassium Chloride, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Broccoli, DL-Methionine, L-Tryptophan, Taurine, L-Threonine, Mixed Tocopherols for freshness, Natural Flavors, Beta-Carotene.	85	36	86	83	91
Royal Canin	Mars Inc.		Canine Early Support	Corn, brewers rice, chicken by-product meal, wheat, chicken fat, corn gluten meal, natural flavors, dried plain beet pulp, fish oil, wheat gluten, vegetable oil, DL-methionine, calcium carbonate, potassium chloride, sodium silico aluminate, N-butyric acid, salt, fructooligosaccharides, choline chloride, taurine, magnesium oxide, vitamins [DL-alpha tocopherol acetate (source of vitamin E), L-ascorbyl-2-polyphosphate (source of vitamin C), biotin, D-calcium pantothenate, vitamin A acetate, niacin supplement, pyridoxine hydrochloride (vitamin B6), thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement, folic acid], trace minerals [zinc proteinate, zinc oxide, ferrous sulfate, manganese proteinate, manganous oxide, copper sulfate, calcium iodate, sodium selenite, copper proteinate], marigold extract (Tagetes erecta L.), rosemary extract, preserved with mixed tocopherols and citric acid.	85	36	92	57	92
V-Dog	V-Planet		v-dog kind kibble	Dried Peas, Pea Protein, Brown Rice, Oatmeal, Potato Protein, Sorghum, Canola Oil (preserved with Mixed Tocopherols), Natural Flavor, Suncured Alfalfa Meal, Brewers Dried Yeast, Dicalcium Phosphate, Flaxseeds, Millet, Calcium Carbonate, Lentils, Peanut Hearts, Quinoa, Sunflower Chips, Salt, Potassium Chloride, Choline Chloride, Taurine, Vitamins (Vitamin E Supplement, Vitamin A Supplement, Niacin Supplement, d-Calcium Pantothenate, Riboflavin Supplement, Vitamin D2 Supplement, Thiamine Mononitrate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Folic Acid), Dried Carrots, Minerals (Ferrous Sulfate, Zinc Sulfate, Copper Sulfate, Sodium Selenite, Manganese Sulfate, Calcium Iodate), DL-Methionine, Dried Parsley, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), preserved with Citric Acid, preserved with Mixed Tocopherols, Dried Celery, Dried Blueberries, Dried Cranberries, Dried Beets, Yucca Schidigera Extract, Dried Lettuce, L-Carnitine, Dried Watercress, Dried Spinach, Rosemary Extract.	85	36	100	11	93
Farina	Farina		Vetlife GASTROINTESTINAL CANINE	rice, sweet potatoes, dehydrated chicken, whole oats, chicken fat, dried whole eggs, dehydrated fish, dried beet pulp, herring oil, hydrolyzed fish, potassium chloride, inulin, fructooligosaccharide, yeast extract, calcium carbonate, salt, vitamin A supplement, vitamin D3 supplement, vitamin E supplement, ascorbic acid, niacin, calcium pantothenate, riboflavin, pyridoxine hydrochloride, thiamine hydrochloride, biotin, folic acid, vitamin B12 supplement, choline chloride, beta-carotene, zinc methionine hydroxy analogue chelate, manganese methionine hydroxy analogue chelate, ferrous glycine, copper methionine hydroxy analogue chelate, selenium yeast, calcium iodate, taurine, L-Carnitine, mixed tocopherols (a preservative)	85	36	96	57	94
Nutro	Mars Inc.		NATURAL CHOICE™ Natural Dry Dog Food ADULT CHICKEN & BROWN RICE RECIPE	Chicken, Brewers Rice, Chicken Meal, Whole Grain Brown Rice, Whole Grain Barley, Whole Grain Sorghum, Chicken Fat (preserved with Mixed Tocopherols), Rice Bran, Natural Flavor, Whole Flaxseed, Dried Plain Beet Pulp, Potassium Chloride, Choline Chloride, Citric Acid, (preservative), Mixed Tocopherols (preservative), Chia Seed, Dried Coconut, Dried Tomato Pomace,, Dried Egg Product, Dried Pumpkin, Dried Kale, Dried Spinach, DL-Methionine, Salt, Vitamin E Supplement, Ferrous Sulfate Zinc Oxide, Sodium Selenite, Ascorbic Acid (Vitamin C), D-Calcium Pantothenate, Manganese Sulfate, Copper Sulfate, Biotin, Thiamine Mononitrate (Vitamin B1), Vitamin B12 Supplement, Vitamin A Supplement, Niacin Supplement Riboflavin Supplement (Vitamin B2), Pyridoxine Hydrochloride (Vitamin B6), Vitamin D3 Supplement, Manganous Oxide, Potassium Iodide, Folic Acid, Rosemary Extract,	85	36	61	95	95

 Moonlight Natural Pet Store Review of 103 Dog Kibbles					Quality of Ingredients Rank	Ingredient Panel Rank	Questionable Ingredients Rank (1 meaning least offender, 103 being Worst offender)	Questionable Practices/ Adverstising Rank (1 meaning least offender, 103 being Worst offender)	Overall Ranking
Brand	Manufacturer	Picture of Dog Kibble bag	Formula	Ingredients	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)
Addiction	Addiction Foods Ltd		ZEN VEGETARIAN	Oats, Soybean Meal, Rice, Peas, Coconut Oil, Dried Kelp, Dicalcium Phosphate, Flaxseed, Natural Flavor, Brewers Dried Yeast, Sea Salt, Potassium Chloride, Natural Buffered Vinegar, Choline Chloride, Taurine, DL-Methionine, Calcium Carbonate, Zinc Amino Acid Complex, Iron Amino Acid Complex, Vitamin E Supplement, Niacin (Vitamin B3), Copper Amino Acid Complex, d-Calcium Pantothenate (Vitamin B5), Manganese Amino Acid Complex, Sodium Selenite, Riboflavin Supplement, Thiamine Mononitrate (Vitamin B1), Vitamin B12 Supplement, Vitamin A Supplement, Pyridoxine Hydrochloride (Vitamin B6), Cobalt Sulfate, Calcium Iodate, Folic Acid, Vitamin D3 Supplement, Mixed Tocopherols for added freshness, Rosemary Extract, Tea Extract, Spearmint Extract	85	36	100	39	96
Purina Pro Plan	Nestle		Beneful® Originals with Real Chicken Dry Dog Food	Chicken, Whole Grain Corn, Barley, Whole Grain Wheat, Soybean Meal, Corn Gluten Meal, Oat Meal, Beef Fat Preserved with Mixed-Tocopherols, Chicken By-Product Meal, Rice, Egg and Chicken Flavour, Calcium Carbonate, Mono and Dicalcium Phosphate, Salt, Natural Flavour, Dried Carrots, Dried Tomatoes, Potassium Chloride, Minerals [Zinc Sulphate, Ferrous Sulphate, Manganese Sulphate, Copper Sulphate, Calcium Iodate, Sodium Selenite], Iron Oxide (Colour), Vitamins [Vitamin E Supplement, Niacin (Vitamin B-3), Vitamin A Supplement, Calcium Pantothenate (Vitamin B-5), Pyridoxine Hydrochloride (Vitamin B-6), Vitamin B-12 Supplement, Thiamine Mononitrate (Vitamin B-1), Vitamin D-3 Supplement, Riboflavin Supplement (Vitamin B-2), Menadione Sodium Bisulphite Complex (Vitamin K), Folic Acid (Vitamin B-9), Biotin (Vitamin B-7)], Choline Chloride, L-Lysine Monohydrochloride.	85	36	86	96	97
Purina Pro Plan	Nestle		Purina ONE® Chicken & Rice Formula Dry Dog Food	Chicken, Rice Flour, Corn Gluten Meal, Whole Grain Corn, Chicken By-Product Meal, Whole Grain Wheat, Soybean Meal, Beef Fat Preserved with Mixed-Tocopherols, Natural Flavour, Glycerin, Dried Chicory Root, Calcium Carbonate, Mono and Dicalcium Phosphate, Salt, Caramel Colour, Dried Carrots, Dried Peas, Potassium Chloride, Vitamins [Vitamin E Supplement, Niacin (Vitamin B-3), Vitamin A Supplement, Calcium Pantothenate (Vitamin B-5), Thiamine Mononitrate (Vitamin B-1), Vitamin B-12 Supplement, Riboflavin Supplement (Vitamin B-2), Pyridoxine Hydrochloride (Vitamin B-6), Folic Acid (Vitamin B-9), Vitamin D-3 Supplement, Menadione Sodium Bisulphite Complex (Vitamin K), Biotin (Vitamin B-7)], Minerals [Zinc Sulphate, Ferrous Sulphate, Manganese Sulphate, Copper Sulphate, Calcium Iodate, Sodium Selenite], Choline Chloride, DL-Methionine, L-Lysine Monohydrochloride.	85	36	92	96	98
Hills Science Diet	Colgate-Palmolive		Hill's Prescription Diet c/d Multicare Chicken Flavor Dry Dog Food	Whole Grain Corn, Brewers Rice, Chicken Meal, Chicken Fat, Corn Gluten Meal, Soybean Meal, Egg Product, Chicken Liver Flavor, Soybean Oil, Flaxseed, Pork Liver Flavor, Lactic Acid, L-Lysine, Calcium Sulfate, Fish Oil, Potassium Chloride, Iodized Salt, Choline Chloride, Potassium Citrate, vitamins (Vitamin E Supplement, Niacin Supplement, Thiamine Mononitrate, Calcium Pantothenate, Pyridoxine Hydrochloride, Vitamin A Supplement, Biotin, Riboflavin Supplement, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement), Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, L-Carnitine, Natural Flavors, Beta-Carotene.	85	36	95	89	99
Hills Science Diet	Colgate-Palmolive		Hill's Bioactive Recipe Adult Dog Food	Chicken, Cracked Pearled Barley, Pea Protein, Brown Rice, Dried Beet Pulp, Dried Tomato Pomace, Pea Fiber, Powdered Cellulose, Brewers Rice, Chicken Meal, Chicken Liver Flavor, Flaxseed, Coconut Oil, Lactic Acid, Potassium Chloride, DL-Methionine, Carrots, Calcium Carbonate, Iodized Salt, Green Peas, Choline Chloride, Apples, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Riboflavin Supplement, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), Cranberries, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Broccoli, Mixed Tocopherols for freshness, Natural Flavors, L-Carnitine, Beta-Carotene.	85	36	92	96	100
Iams	Mars Inc.		IAMS™ HEALTHY WEIGHT	Chicken, Ground Whole Grain Corn, Ground Whole Grain Sorghum, Ground Whole Grain Barley, Chicken By-Product Meal, Dried Plain Beet Pulp, Natural Flavor, Brewers Dried Yeast, Potassium Chloride, Dicalcium Phosphate, Salt, Caramel Color, DL-Methionine, Carrots, Flaxseed, Calcium Carbonate, Choline Chloride, Fructooligosaccharides, Vitamins (Vitamin E Supplement, Ascorbic Acid, Calcium Pantothenate, Vitamin A Acetate, Biotin, Thiamine Mononitrate (source of vitamin B1), Vitamin B12 Supplement, Niacin, Riboflavin Supplement (source of vitamin B2), Pyridoxine Hydrochloride (source of vitamin B6), Vitamin D3 Supplement, Folic Acid), Minerals (Ferrous Sulfate, Zinc Oxide, Sodium Selenite, Manganese Sulfate, Copper Sulfate, Manganous Oxide, Potassium Iodide), L-Carnitine, Mixed Tocopherols and Citric Acid (preservatives), Rosemary Extract.	63	36	97	96	101
Hills Science Diet	Colgate-Palmolive		Hill's Prescription Diet k/d with Chicken Dry Dog Food	Brown Rice, Brewers Rice, Chicken Fat, Cracked Pearled Barley, Whole Grain Sorghum, Chicken, Egg Product, Dried Beet Pulp, Corn Gluten Meal, Chicken Liver Flavor, Soybean Oil, Fish Oil, Pork Liver Flavor, Calcium Carbonate, Lactic Acid, L-Lysine, Potassium Chloride, Potassium Citrate, DL-Methionine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Calcium Pantothenate, Riboflavin Supplement, Vitamin A Supplement, Biotin, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement), Choline Chloride, Iodized Salt, L-Threonine, Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Tryptophan, L-Carnitine, Magnesium Oxide, Mixed Tocopherols for freshness, Natural Flavors, Beta-Carotene.	85	36	102	78	102



Moonlight Natural Pet Store Review of 103 Dog Kibbles

					Quality of Ingredients Rank	Ingredient Panel Rank	Questionable Ingredients Rank (1 meaning least offender, 103 being Worst offender)	Questionable Practices/ Adverstising Rank (1 meaning least offender, 103 being Worst offender)	Overall Ranking
Brand	Manufacturer	Picture of Dog Kibble bag	Formula	Ingredients	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)	RANK (out of 103)
Royal Canin	Mars Inc.		Canine Renal Support A Dry Dog Food	Brewers rice, chicken fat, corn, corn gluten meal, dried plain beet pulp, natural flavors, wheat gluten, fish oil, powdered cellulose, vegetable oil, potassium chloride, calcium carbonate, salt, powdered psyllium seed husk, sodium silico aluminate, DL-methionine, L-lysine, fructooligosaccharides, taurine, choline chloride, vitamins [DL-alpha tocopherol acetate (source of vitamin E), L-ascorbyl-2-polyphosphate (source of vitamin C), biotin, D-calcium pantothenate, vitamin A acetate, niacin supplement, pyridoxine hydrochloride (vitamin B6), thiamine mononitrate (vitamin B1), vitamin B12 supplement, riboflavin supplement, vitamin D3 supplement, folic acid], trace minerals [zinc proteinate, manganese proteinate, zinc oxide, ferrous sulfate, manganous oxide, copper sulfate, calcium iodate, sodium selenite, copper proteinate], magnesium oxide, L-tryptophan, marigold extract (Tagetes erecta L.), rosemary extract, preserved with mixed tocopherols and citric acid.	85	103	103	89	103